



Florida 22nd Congressional District Survey Results

Q1 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 51%
Mitt Romney..... 44%
Undecided..... 4%

Q2 Do you have a favorable or unfavorable opinion of Lois Frankel?

Favorable..... 34%
Unfavorable 31%
Not sure..... 34%

Q3 Do you have a favorable or unfavorable opinion of Adam Hasner?

Favorable..... 31%
Unfavorable 27%
Not sure..... 42%

Q4 The candidates for Congress are Republican Adam Hasner and Democrat Lois Frankel. If the election were today, who would you vote for?

Adam Hasner..... 44%
Lois Frankel..... 47%
Not sure..... 9%

Q5 Would you say the negative advertising surrounding this Congressional race made you more likely to vote for Adam Hasner, more likely to vote for Lois Frankel, has it made no difference, or do you not find the advertising to be negative?

More likely to vote for Hasner..... 25%
More likely to vote for Frankel..... 26%
No difference 45%
Don't find advertising to be negative 2%
Not sure..... 2%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 51%
Man..... 49%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 42%
Republican..... 35%
Independent/Other..... 23%

Q8 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 13%
White 75%
African-American 5%
Other..... 7%

Q9 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 20%
46 to 65..... 44%
Older than 65..... 24%

Q10 County

Broward County..... 51%
Palm Beach County 49%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	51%	55%	48%
Mitt Romney	44%	42%	47%
Undecided	4%	3%	5%

	Base	Gender	
		Woman	Man
FrankeI Favorability			
Favorable	34%	39%	29%
Unfavorable	31%	25%	38%
Not sure	34%	36%	33%

	Base	Gender	
		Woman	Man
Hasner Favorability			
Favorable	31%	28%	34%
Unfavorable	27%	26%	28%
Not sure	42%	46%	38%

	Base	Gender	
		Woman	Man
Hasner/FrankeI			
Adam Hasner	44%	38%	50%
Lois Frankel	47%	54%	39%
Not sure	9%	8%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Impact of negative ads			
More likely to vote for Hasner	25%	25%	26%
More likely to vote for Frankel	26%	29%	23%
No difference	45%	43%	47%
Don't find advertising to be negative	2%	2%	2%
Not sure	2%	1%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	51%	86%	12%	50%
Mitt Romney	44%	10%	86%	44%
Undecided	4%	5%	2%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Frankel Favorability				
Favorable	34%	58%	8%	31%
Unfavorable	31%	16%	46%	37%
Not sure	34%	26%	46%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
Hasner Favorability				
Favorable	31%	16%	45%	35%
Unfavorable	27%	43%	9%	27%
Not sure	42%	42%	45%	38%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hasner/Frankel				
Adam Hasner	44%	13%	82%	41%
Lois Frankel	47%	78%	10%	47%
Not sure	9%	9%	8%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Impact of negative ads				
More likely to vote for Hasner	25%	7%	48%	25%
More likely to vote for Frankel	26%	43%	7%	25%
No difference	45%	49%	41%	45%
Don't find advertising to be negative	2%	1%	3%	2%
Not sure	2%	1%	1%	3%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	51%	61%	48%	83%	49%
Mitt Romney	44%	39%	49%	11%	32%
Undecided	4%	1%	3%	7%	19%

	Base	Race			
		Hispanic	White	African-American	Other
Frankel Favorability					
Favorable	34%	34%	34%	51%	27%
Unfavorable	31%	24%	33%	25%	34%
Not sure	34%	42%	33%	25%	38%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Hasner Favorability					
Favorable	31%	26%	32%	26%	30%
Unfavorable	27%	25%	28%	42%	17%
Not sure	42%	48%	40%	32%	53%

	Base	Race			
		Hispanic	White	African-American	Other
Hasner/Frankel					
Adam Hasner	44%	38%	48%	17%	36%
Lois Frankel	47%	54%	44%	74%	37%
Not sure	9%	8%	8%	9%	27%

	Base	Race			
		Hispanic	White	African-American	Other
Impact of negative ads					
More likely to vote for Hasner	25%	23%	26%	20%	24%
More likely to vote for Frankel	26%	24%	24%	42%	37%
No difference	45%	44%	47%	38%	30%
Don't find advertising to be negative	2%	10%	-	-	6%
Not sure	2%	-	2%	-	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	51%	45%	48%	57%	47%
Mitt Romney	44%	36%	50%	41%	50%
Undecided	4%	18%	2%	2%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Frankel Favorability					
Favorable	34%	23%	18%	41%	41%
Unfavorable	31%	45%	34%	28%	29%
Not sure	34%	32%	48%	31%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hasner Favorability					
Favorable	31%	23%	28%	34%	31%
Unfavorable	27%	23%	26%	30%	25%
Not sure	42%	55%	46%	36%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hasner/Frankel					
Adam Hasner	44%	41%	48%	41%	47%
Lois Frankel	47%	45%	36%	52%	46%
Not sure	9%	14%	16%	7%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Impact of negative ads					
More likely to vote for Hasner	25%	32%	26%	20%	31%
More likely to vote for Frankel	26%	27%	18%	30%	26%
No difference	45%	36%	52%	47%	41%
Don't find advertising to be negative	2%	5%	4%	1%	0%
Not sure	2%	-	-	3%	2%





Crosstabs

	Base	County	
		Broward County	Palm Beach County
Obama/Romney			
Barack Obama	51%	56%	47%
Mitt Romney	44%	41%	48%
Undecided	4%	3%	5%

	Base	County	
		Broward County	Palm Beach County
Frankel Favorability			
Favorable	34%	28%	40%
Unfavorable	31%	26%	37%
Not sure	34%	46%	23%

	Base	County	
		Broward County	Palm Beach County
Hasner Favorability			
Favorable	31%	23%	39%
Unfavorable	27%	26%	29%
Not sure	42%	51%	32%

	Base	County	
		Broward County	Palm Beach County
Hasner/Frankel			
Adam Hasner	44%	41%	47%
Lois Frankel	47%	50%	43%
Not sure	9%	10%	9%





Crosstabs

	Base	County	
		Broward County	Palm Beach County
Impact of negative ads			
More likely to vote for Hasner	25%	22%	28%
More likely to vote for Frankel	26%	24%	29%
No difference	45%	50%	41%
Don't find advertising to be negative	2%	2%	1%
Not sure	2%	2%	1%

