



Colorado Results

For 9/21/2012 - 9/22/2012

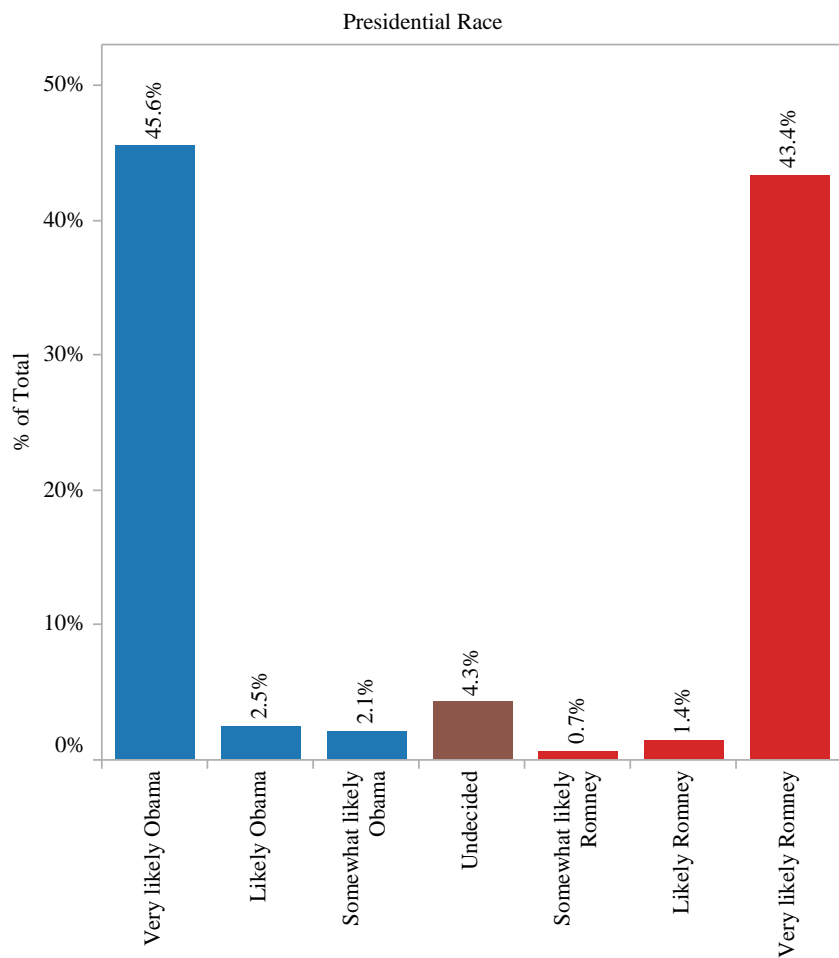
Contact: Doug Kaplan, 407-242-1870

Executive Summary

On the afternoon and evenings of September 21 – 22, 2012, Gravis Marketing, a non-partisan research firm, and Capitol Correspondent conducted a survey of 765 likely voters in Colorado regarding their likely vote for a given presidential candidate. The poll carries a margin of error of 3.4%.

Overall, among likely voters, Obama holds a 4.7% lead at 50.2% compared to Obama's 45.5%, with 4.3% of likely voters still undecided.

The group of undecided voters is likely larger than 4.3%, given that another 2.8% indicated only a "somewhat" preference towards a given candidate. A summary of the results is presented in the following pages.



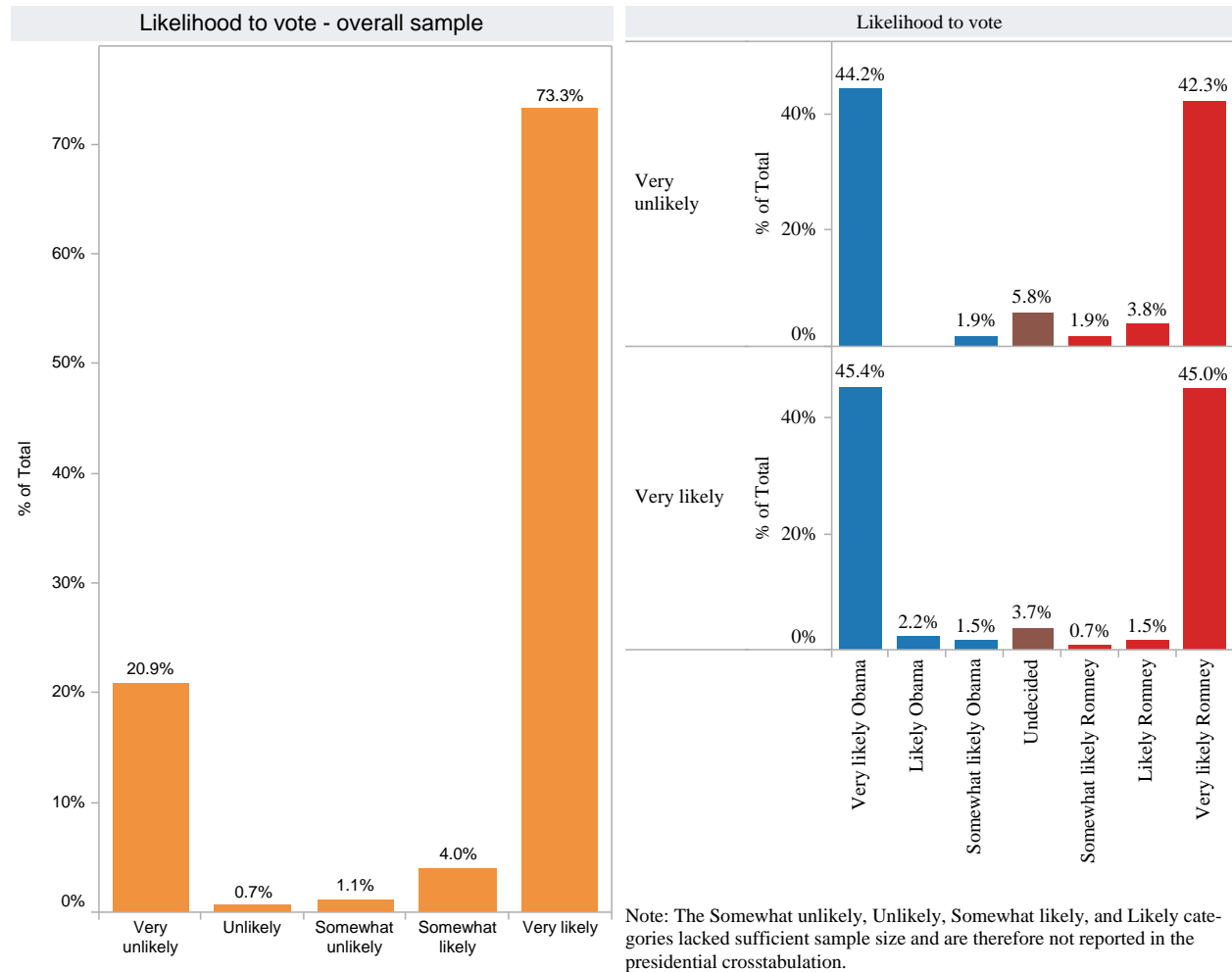
Survey Questions

1. Are you registered to vote? (Yes, No)

No crosstabs available for this question because if an individual answered no, the questionnaire stopped.

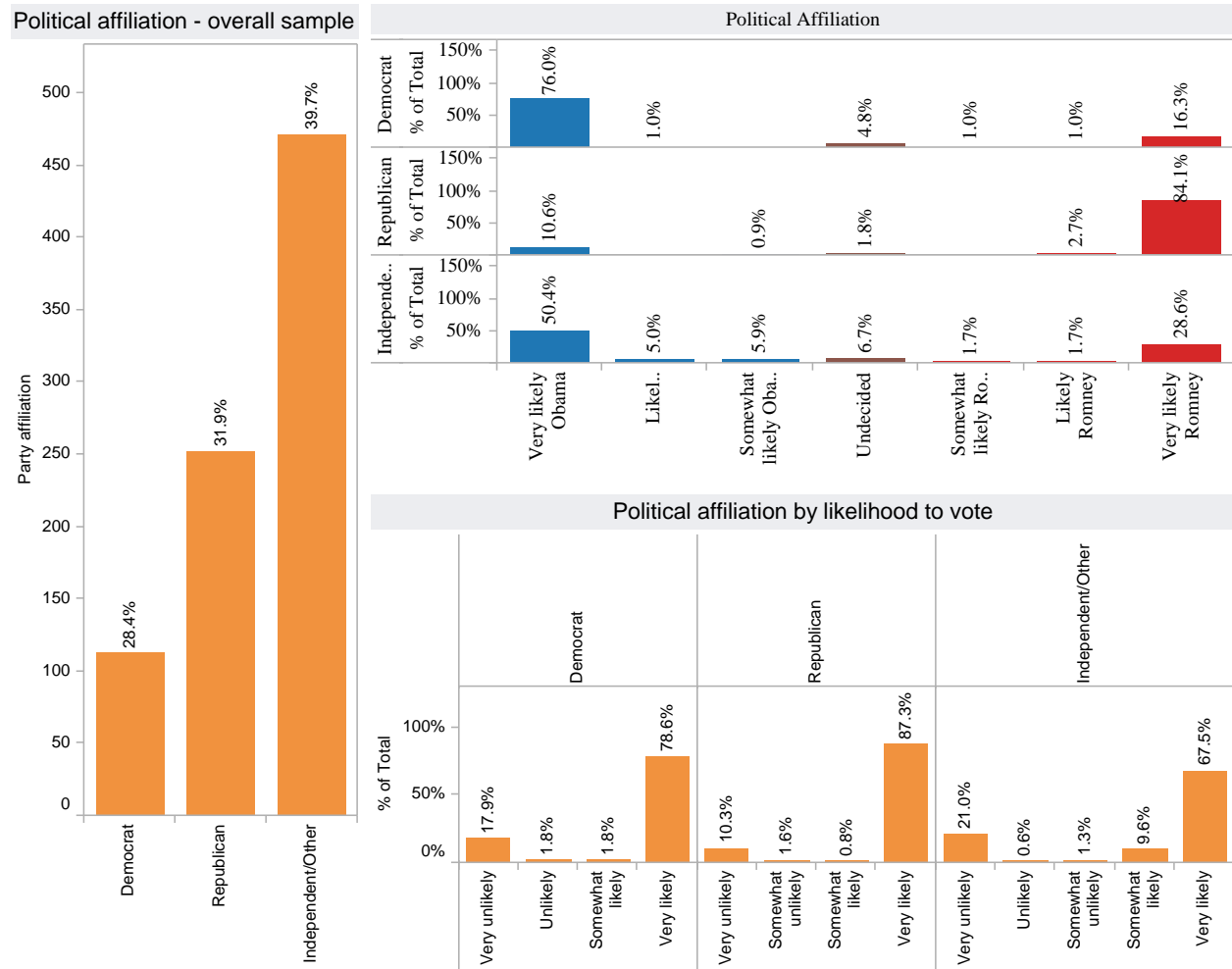
2. How likely are you to vote in this year's presidential elections? (Very unlikely, Unlikely, Somewhat unlikely, Somewhat likely, Likely, Very likely)

When looking at just the "very likely" category, Obama's lead declines to +1.9%, with 3.7% of likely voters still undecided.



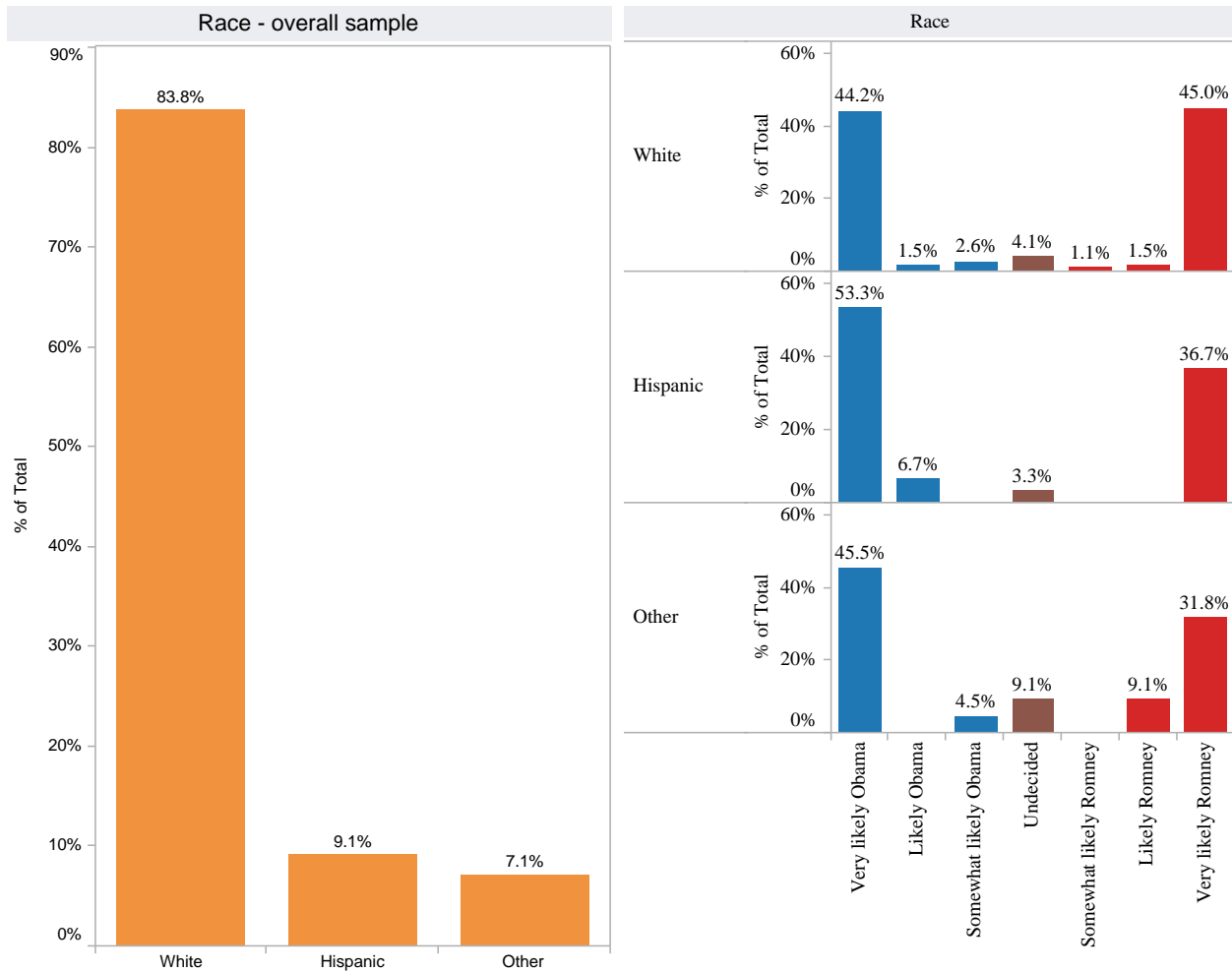
3. In which party are you either registered to vote or do you consider yourself a member of?
(Democrat, Republican, independent or minority party)

Obama holds a 77.0% to 18.3% advantage among Democrats, whereas Romney holds a 86.8% to 11.5% advantage among Republicans. The current slight edge for Obama is stemming from Independent/Other voters.



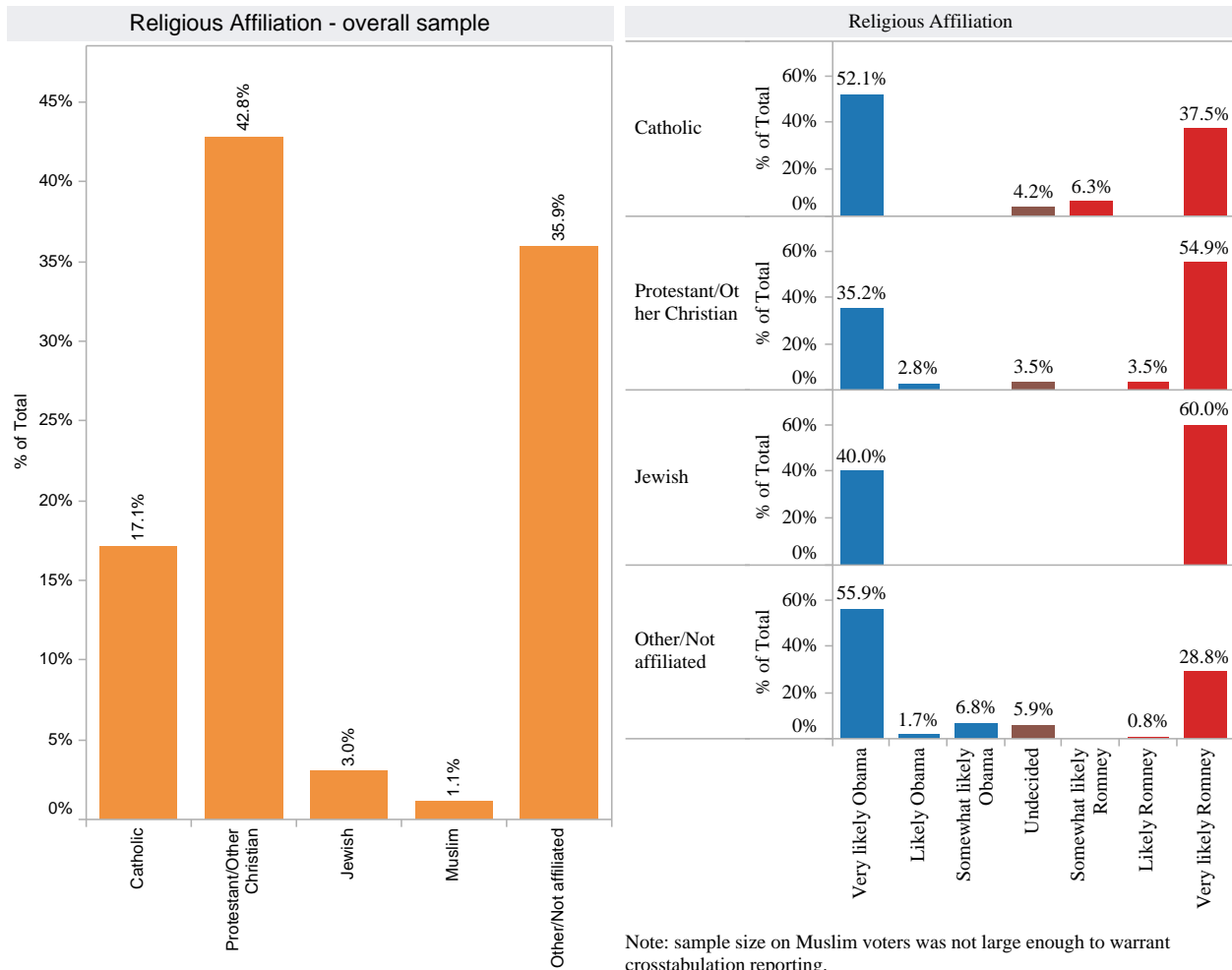
4. What race do you identify yourself as? (White/Caucasian, African-American, Hispanic, Asian, Other)

The poll makeup was 83.8% White, 9.1% Hispanic, and 7.1% Other or Refuse. On the whole, Romney holds a 45.0% to 44.2% lead among very likely White voters, and Obama holds a 53.3% to 36.7% lead among very likely Hispanic voters and a 45.5% to 31.8% very likely Other race voters.



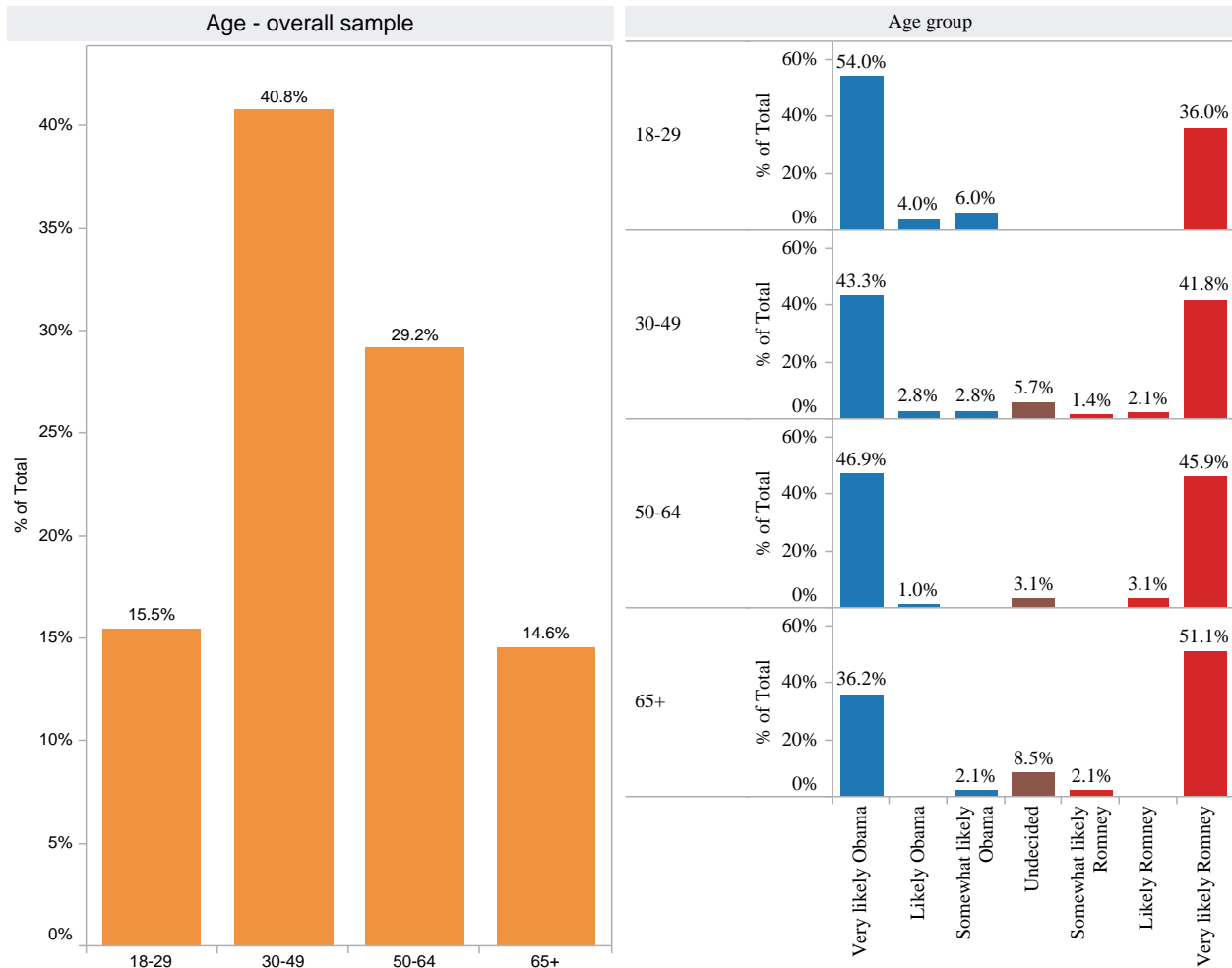
5. Which of the following best represents your religious affiliation? (Roman Catholic, Protestant/other non-denominational Christian, Jewish, Muslim, Other/no affiliation)

The largest voting groups by religious affiliation are Protestant/Other Christian, Not affiliated or Other, and Catholic. Of these groups, Obama holds a 8.3% lead among likely voters and a 64.4% to 29.6% lead among voters not affiliated with a specific religion. On the other hand, Romney strength stems from Protestant/Other Christian voters, where he holds a 20.4% lead.



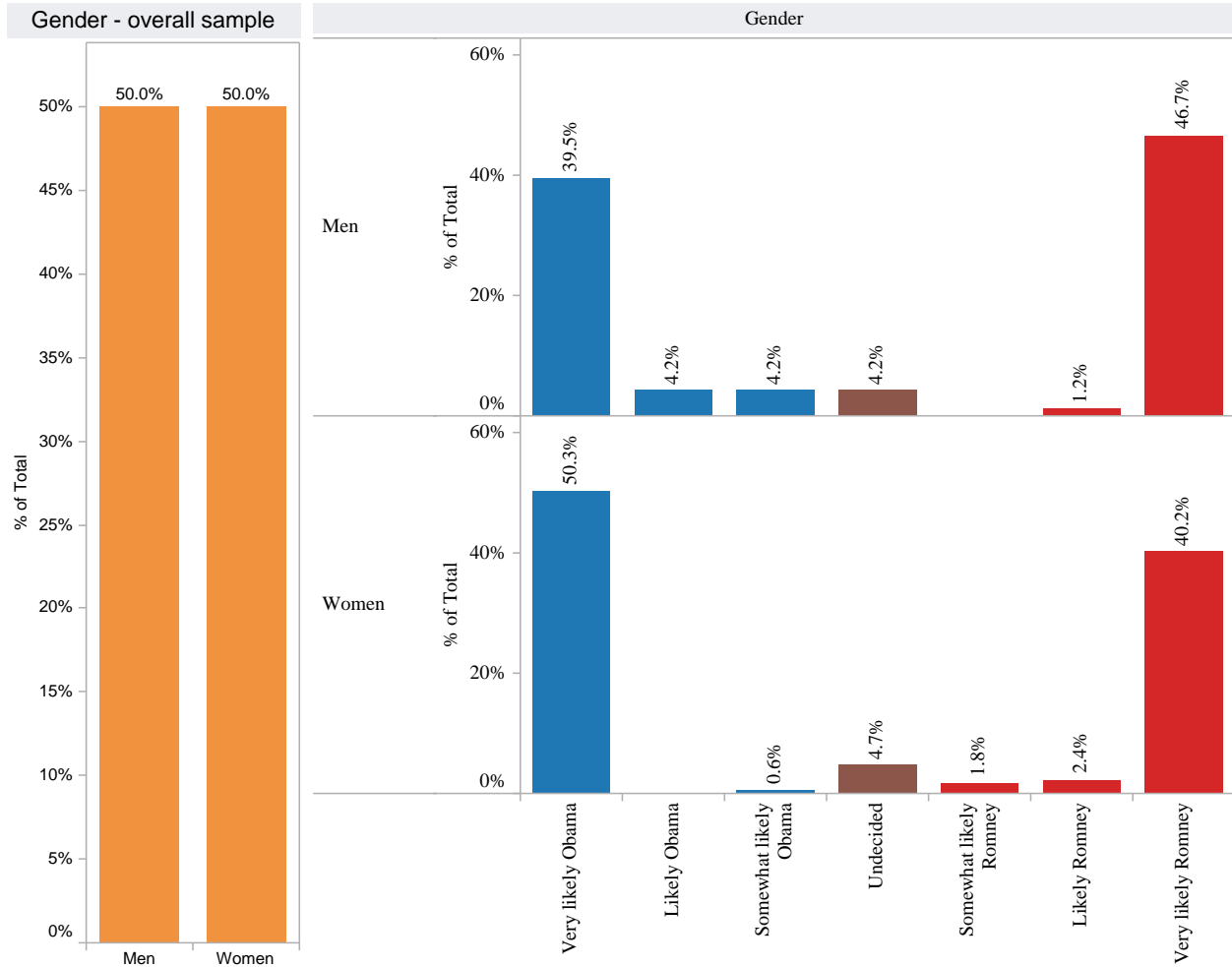
6. How old are you? (18-29, 30-49, 50-64, Over 65)

Overall, Obama has an advantage among the under 50 voting group, while Romney gains his advantage among the over 50 age group. The distinctions are most apparent when looking at the younger voting age population (18-29) in comparison to the older voting age population (65+), where Obama holds a 28 point advantage among the former, while Romney has a 15 point advantage among the latter.



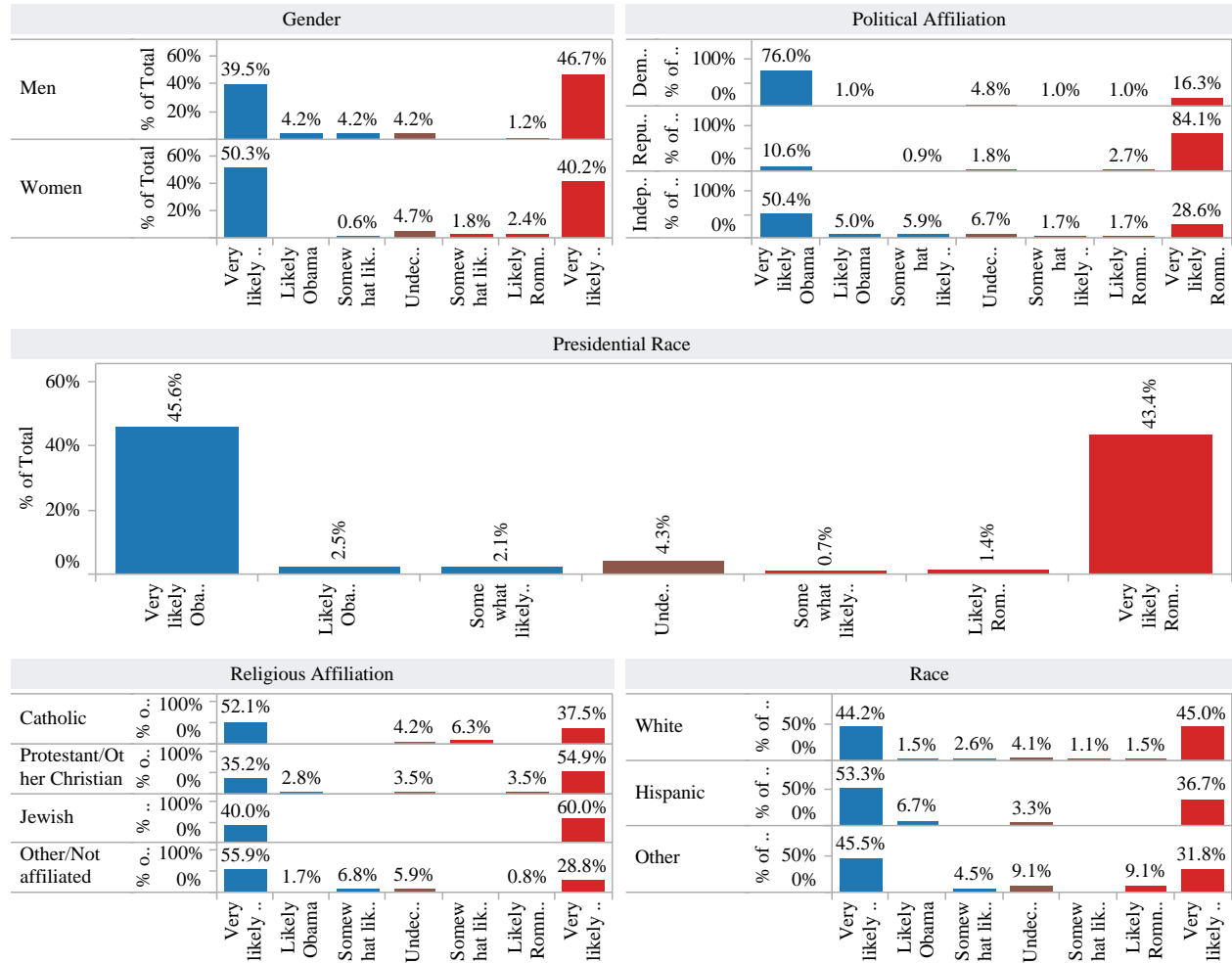
7. What is your Gender? (Male, Female)

Overall, Romney holds a lead among men of 47.9% to 47.7%, whereas Obama has a lead among women by a 50.9% to 44.4% margin.



8. If the presidential election were held today, whom would you vote for? (Very likely Obama, Likely Obama, Somewhat likely Obama, Undecided, Somewhat likely Romney, Likely Romney, Very likely Romney)

The dashboard below summarizes the survey. Overall, as has always been the case, it appears the currently undecided will decide the race.



Note: the statistical methodology comprised weighing sex and age for anticipated voting proportions for the 2012 General Election.




```
> [REDACTED]
log type: smcl
opened on: 26 Sep 2012, 15:00:04
```

```
. tab2 howlikelytovote partyaffiliation race religiousaffiliation age sex ra
> ce_presidentialelection, cell chi2 lrchi2 nofreq
```

-> tabulation of howlikelytovote by partyaffiliation

How likely to vote?	Party affiliation?			Total
	Democrat	Indepdend	Republica	
Somewhat likely	0.51	3.80	0.25	4.56
Somewhat unlikely	0.00	0.51	0.51	1.01
Unlikely	0.51	0.25	0.00	0.76
Very likely	22.28	26.84	27.85	76.96
Very unlikely	5.06	8.35	3.29	16.71
Total	28.35	39.75	31.90	100.00

```
Pearson chi2( 8) = 27.1215 Pr = 0.001
likelihood-ratio chi2( 8) = .
```

-> tabulation of howlikelytovote by race

How likely to vote?	Race?				
	1	2	3	4	5
Total					
Somewhat likely	4.08	0.00	0.00	0.00	0.54
4.62					
Somewhat unlikely	0.54	0.27	0.00	0.00	0.00
0.82					
Unlikely	0.54	0.27	0.00	0.00	0.00
0.82					
Very likely	64.13	4.08	5.98	0.54	2.99
77.72					
Very unlikely	10.60	1.36	2.72	0.27	1.09
16.03					
Total	79.89	5.98	8.70	0.82	4.62
100.00					

```
Pearson chi2( 16) = 22.1996 Pr = 0.137
likelihood-ratio chi2( 16) = .
```

-> tabulation of howlikelytovote by religiousaffiliation

How likely to vote?	Religious affiliation?				
	Catholic	Jewish	Muslim	Other	Protestan
Total					
Somewhat likely	1.10	0.00	0.00	1.66	1.93
4.70					
Somewhat unlikely	0.00	0.00	0.00	0.28	0.55
0.83					
Unlikely	0.28	0.00	0.00	0.00	0.55
0.83					
Very likely	12.71	2.21	0.83	29.56	32.32
77.62					
Very unlikely	3.04	0.83	0.28	4.42	7.46
16.02					

> _____					
> Total	17.13	3.04	1.10	35.91	42.82
> 100.00					

Pearson chi2(16) = 7.3096 Pr = 0.967
 likelihood-ratio chi2(16) = .

-> tabulation of howlikelytovote by age

How likely to vote?	Age?				Total
	18-29	30-49	50-64	65+	
Somewhat likely	1.99	0.28	1.99	0.57	4.83
Somewhat unlikely	0.28	0.00	0.00	0.28	0.57
Unlikely	0.00	0.28	0.28	0.00	0.57
Very likely	11.36	35.23	22.16	9.38	78.13
Very unlikely	1.99	5.68	4.55	3.69	15.91
Total	15.63	41.48	28.98	13.92	100.00

Pearson chi2(12) = 25.0605 Pr = 0.015
 likelihood-ratio chi2(12) = .

-> tabulation of howlikelytovote by sex

How likely to vote?	Sex?		Total
	Female	Male	
Somewhat likely	1.71	3.14	4.86
Somewhat unlikely	0.00	0.57	0.57
Unlikely	0.57	0.00	0.57
Very likely	40.00	38.00	78.00
Very unlikely	7.71	8.29	16.00
Total	50.00	50.00	100.00

Pearson chi2(4) = 5.7215 Pr = 0.221
 likelihood-ratio chi2(4) = .

-> tabulation of howlikelytovote by race_

How likely to vote?	Race_			Total
	Hispanic	Other	White	
Somewhat likely	0.00	0.00	4.27	4.27
Somewhat unlikely	0.00	0.28	0.57	0.85
Unlikely	0.00	0.28	0.57	0.85
Very likely	6.27	4.84	67.24	78.35
Very unlikely	2.85	1.71	11.11	15.67
Total	9.12	7.12	83.76	100.00

Pearson chi2(8) = 17.4578 Pr = 0.026
 likelihood-ratio chi2(8) = .

-> tabulation of howlikelytovote by presidentialelection

How likely to vote?	Presidential election						
	0	L Obama	L Romney	SL Obama	SL Romney	U	
> undecided	VL Obama	VL Romney	Total				
> Somewhat likely	0.45	1.35	1.35	0.22	0.00	0.45	0.00
> Somewhat unlikely	0.00	0.00	0.67	0.00	0.00	0.22	0.00
> Unlikely	0.00	0.00	0.45	0.00	0.00	0.00	0.00
> Very likely	2.25	27.42	12.81	1.35	0.90	0.90	0.45
> Very unlikely	0.67	5.17	9.21	0.00	0.45	0.22	0.22
> Total	3.37	33.93	24.49	1.57	1.35	1.80	0.67
> Total			32.81	100.00			

Pearson chi2(28) = 68.3650 Pr = 0.000
 likelihood-ratio chi2(28) = .

-> tabulation of partyaffiliation by race

Party affiliation?	Race?				
	1	2	3	4	5
> Total					
> Democrat	21.47	2.99	3.80	0.27	1.36
> Independent/Other	30.71	1.09	3.53	0.54	2.45
> Republican	27.72	1.90	1.36	0.00	0.82
> Total	79.89	5.98	8.70	0.82	4.62
> Total	100.00				

Pearson chi2(8) = 15.3274 Pr = 0.053
 likelihood-ratio chi2(8) = .

-> tabulation of partyaffiliation by religiousaffiliation

Party affiliation?	Religious affiliation?				
	Catholic	Jewish	Muslim	Other	Protestan
> Total					
> Democrat	4.70	1.66	0.28	13.54	9.67
> Independent/Other	6.91	0.83	0.28	15.19	14.64
> Republican	5.52	0.55	0.55	7.18	18.51
> Total	17.13	3.04	1.10	35.91	42.82
> Total	100.00				

Pearson chi2(8) = 22.5343 Pr = 0.004
 likelihood-ratio chi2(8) = 22.6776 Pr = 0.004

-> tabulation of partyaffiliation by age

Party affiliation?	Age?				Total
	18-29	30-49	50-64	65+	
Democrat	5.40	14.77	7.10	2.84	30.11
Independent/Other	6.82	13.35	12.50	4.83	37.50
Republican	3.41	13.35	9.38	6.25	32.39
Total	15.63	41.48	28.98	13.92	100.00

Pearson chi2(6) = 11.3067 Pr = 0.079
 likelihood-ratio chi2(6) = 11.4606 Pr = 0.075

-> tabulation of partyaffiliation by sex

Party affiliation?	Sex?		Total
	Female	Male	
Democrat	18.00	12.00	30.00
Independent/Other	15.14	22.57	37.71
Republican	16.86	15.43	32.29
Total	50.00	50.00	100.00

Pearson chi2(2) = 9.5425 Pr = 0.008
 likelihood-ratio chi2(2) = 9.6046 Pr = 0.008

-> tabulation of partyaffiliation by race_

Party affiliation?	Race_			Total
	Hispanic	Other	White	
Democrat	3.99	3.42	22.51	29.91
Independent/Other	3.70	1.71	32.19	37.61
Republican	1.42	1.99	29.06	32.48
Total	9.12	7.12	83.76	100.00

Pearson chi2(4) = 10.4508 Pr = 0.033
 likelihood-ratio chi2(4) = 10.6467 Pr = 0.031

-> tabulation of partyaffiliation by presidential election

Party affiliation?	Presidential election					
	0	L Obama	L Romney	SL Obama	SL Romney	Total
> Undecided	VL Obama	VL Romney				
>						
>	Democrat	2.03	0.25	0.25	0.00	0.25
>	1.27	20.00	4.30	28.35		
>	Independent/Other	9.62	1.52	0.51	1.77	0.51
>	2.03	15.19	8.61	39.75		
>	Republican	3.29	0.00	0.76	0.25	0.00
>	0.51	3.04	24.05	31.90		
>	Total	14.94	1.77	1.52	2.03	0.76
>	3.80	38.23	36.96	100.00		

Pearson chi2(14) = 166.9974 Pr = 0.000
 likelihood-ratio chi2(14) = .

-> tabulation of race by religiousaffiliation

Race?	Religious affiliation?					Tot	
	Catholic	Jewish	Muslim	Other	Protestan		
> al							
> —							
> 11	1	12.71	2.21	0.83	29.28	35.08	80.
> 80	2	0.55	0.28	0.00	2.21	2.76	5.
> 56	3	2.21	0.55	0.00	1.93	3.87	8.
> 83	4	0.00	0.00	0.00	0.83	0.00	0.
> 70	5	1.66	0.00	0.28	1.66	1.10	4.
> —							
> 00	Total	17.13	3.04	1.10	35.91	42.82	100.

Pearson chi2(16) = 20.3483 Pr = 0.205
 likelihood-ratio chi2(16) = .

-> tabulation of race by age

Race?	Age?				Total
	18-29	30-49	50-64	65+	
1	13.35	30.68	24.43	11.93	80.40
2	0.57	2.56	1.70	0.85	5.68
3	0.57	5.40	1.42	1.14	8.52
4	0.28	0.28	0.28	0.00	0.85
5	0.85	2.56	1.14	0.00	4.55
Total	15.63	41.48	28.98	13.92	100.00

Pearson chi2(12) = 12.6963 Pr = 0.391
 likelihood-ratio chi2(12) = .

-> tabulation of race by sex

Race?	Sex?		Total
	Female	Male	
1	41.14	39.14	80.29
2	2.57	3.14	5.71
3	3.71	4.86	8.57
4	0.86	0.00	0.86
5	1.71	2.86	4.57
Total	50.00	50.00	100.00

Pearson chi2(4) = 4.9077 Pr = 0.297
 likelihood-ratio chi2(4) = .

-> tabulation of race by race_

Race?	Race_			Total
	Hispanic	Other	White	
1	0.00	0.00	83.76	83.76
2	0.00	6.27	0.00	6.27
3	9.12	0.00	0.00	9.12
4	0.00	0.85	0.00	0.85
Total	9.12	7.12	83.76	100.00

Pearson chi2(6) = 702.0000 Pr = 0.000
 likelihood-ratio chi2(6) = .

-> tabulation of race by presidential election

> d	Race?		Presidential election				
	VL Obama	VL Romney	L Obama	L Romney	SL Obama	SL Romney	Undecide
>			Total				
> 1	1	6.79	1.09	1.09	1.90	0.82	2.9
> 9	32.34	32.88	79.89				
> 2	2	0.82	0.00	0.54	0.27	0.00	0.2
> 7	2.17	1.90	5.98				
> 3	3	0.54	0.54	0.00	0.00	0.00	0.2
> 7	4.35	2.99	8.70				
> 4	4	0.00	0.00	0.00	0.00	0.00	0.2
> 7	0.54	0.00	0.82				
> 5	5	0.54	0.27	0.00	0.00	0.00	0.2
> 7	1.63	1.90	4.62				
>	Total	8.70	1.90	1.63	2.17	0.82	4.0
> 8	41.03	39.67	100.00				

Pearson chi2(28) = 27.7364 Pr = 0.478
 likelihood-ratio chi2(28) = .

-> tabulation of religious affiliation by age

> al	Religious affiliation?	Age?				Tot
		18-29	30-49	50-64	65+	
> —	Catholic	3.13	6.53	3.69	3.41	16.
> 76	Jewish	0.00	1.99	0.85	0.28	3.
> 13	Muslim	0.85	0.28	0.00	0.00	1.
> 14	Other	9.09	17.05	8.24	1.14	35.
> 51	Protestant/Other Chri	2.56	15.63	16.19	9.09	43.
> 47						
> —	Total	15.63	41.48	28.98	13.92	100.
> 00						

Pearson chi2(12) = 57.7990 Pr = 0.000
 likelihood-ratio chi2(12) = .

-> tabulation of religious affiliation by sex

Religious affiliation?	Sex?		Total
	Female	Male	
Catholic	8.29	8.29	16.57
Jewish	2.29	0.86	3.14
Muslim	0.00	1.14	1.14
Other	16.57	18.86	35.43
Protestant/Other Chri	22.86	20.86	43.71
Total	50.00	50.00	100.00

Pearson chi2(4) = 7.1091 Pr = 0.130
 likelihood-ratio chi2(4) = .

-> tabulation of religiousaffiliation by race_

Religious affiliation?	Race_			Total
	Hispanic	Other	White	
Catholic	2.32	0.58	13.33	16.23
Jewish	0.58	0.29	2.32	3.19
Muslim	0.00	0.00	0.87	0.87
Other	2.03	3.19	30.72	35.94
Protestant/Other Chri	4.06	2.90	36.81	43.77
Total	8.99	6.96	84.06	100.00

Pearson chi2(8) = 6.8031 Pr = 0.558
 likelihood-ratio chi2(8) = .

-> tabulation of religiousaffiliation by presidential election

Religious affiliation?	Presidential electi					
	0	L Obama	L Romney	SL Obama	SL Romne	Total
Undecided	0.83	7.46	5.80	17.13		
Catholic	2.21	0.00	0.00	0.00	0.00	0.8
Jewish	0.28	0.00	0.00	0.00	0.00	0.0
Muslim	0.00	1.10	1.66	3.04		
Other	2.21	0.00	0.00	0.00	0.00	0.0
Protestant/Other Chri	1.93	18.78	9.67	35.91		
Total	7.18	1.93	1.66	2.21	0.8	

Pearson chi2(28) = 63.3465 Pr = 0.000
 likelihood-ratio chi2(28) = .

-> tabulation of age by sex

Age?	Sex?		Total
	Female	Male	
18-29	5.14	10.29	15.43
30-49	19.71	22.00	41.71
50-64	15.71	13.14	28.86
65+	9.43	4.57	14.00
Total	50.00	50.00	100.00

Pearson chi2(3) = 13.1383 Pr = 0.004
 likelihood-ratio chi2(3) = 13.3804 Pr = 0.004

-> tabulation of age by race_

Age?	Race_			Total
	Hispanic	Other	White	
18-29	0.60	0.89	13.99	15.48
30-49	5.65	2.98	32.14	40.77
50-64	1.49	2.08	25.60	29.17
65+	1.19	0.89	12.50	14.58
Total	8.93	6.85	84.23	100.00

Pearson chi2(6) = 7.9327 Pr = 0.243
 likelihood-ratio chi2(6) = 8.1050 Pr = 0.231

-> tabulation of age by presidential election

Age?	Presidential election					
	0	L Obama	L Romney	SL Obama	SL Romney	Undecide
> d	VL Obama	VL Romney	Total			
>	18-29	1.42	0.57	0.00	0.85	0.00
> 0	7.67	5.11	15.63			
> 7	30-49	1.42	1.14	0.85	1.14	0.57
>	17.33	16.76	41.48			
> 5	50-64	1.14	0.28	0.85	0.00	0.00
>	13.07	12.78	28.98			
> 4	65+	0.57	0.00	0.00	0.28	0.28
>	4.83	6.82	13.92			
>	Total	4.55	1.99	1.70	2.27	0.85
> 6	42.90	41.48	100.00			4.2

Pearson chi2(21) = 24.3266 Pr = 0.278
 likelihood-ratio chi2(21) = .

-> tabulation of sex by race_

Sex?	Race_			Total
	Hispanic	Other	White	
Female	3.89	3.59	43.11	50.60
Male	5.09	3.29	41.02	49.40
Total	8.98	6.89	84.13	100.00

Pearson chi2(2) = 0.7034 Pr = 0.703
 likelihood-ratio chi2(2) = 0.7049 Pr = 0.703

-> tabulation of sex by presidential election

Sex?	Presidential election					
	0	L Obama	L Romney	SL Obama	SL Romney	Undecide
> d	VL Obama	VL Romney	Total			
>	Female	1.71	0.00	1.14	0.29	0.86
> 9	24.29	19.43	50.00			
> 0	Male	2.29	2.00	0.57	2.00	0.00
>	18.86	22.29	50.00			
>	Total	4.00	2.00	1.71	2.29	0.86
> 9	43.14	41.71	100.00			4.2

Pearson chi2(7) = 18.5947 Pr = 0.010
 likelihood-ratio chi2(7) = .

-> tabulation of race_ by presidentialelection

Race_	Presidential election					
	0	L Obama	L Romney	SL Obama	SL Romney	Undecide
> d VL Obama VL Romney			Total			
> Hispanic	0.57	0.57	0.00	0.00	0.00	0.2
> 8 4.56 3.13		9.12				
> 7 Other	0.85	0.00	0.57	0.28	0.00	0.5
> 7 2.85 1.99		7.12				
> 3 White	7.12	1.14	1.14	1.99	0.85	3.1
> 3 33.90 34.47		83.76				
> Total	8.55	1.71	1.71	2.28	0.85	3.9
> 9 41.31 39.60		100.00				

Pearson chi2(14) = 16.2441 Pr = 0.299
 likelihood-ratio chi2(14) = .



log type: smc1
 closed on: 26 Sep 2012, 15:00:18