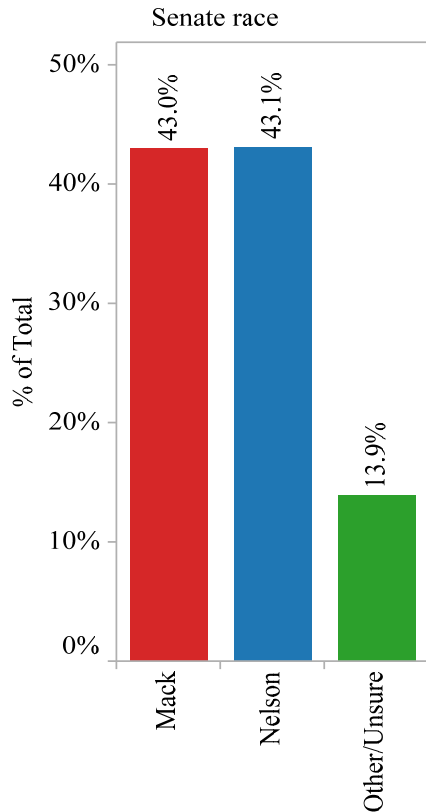**GRAVIS** Marketing

Contact: Doug Kaplan, 407-242-1870

Senate race

Executive Summary

On September 29th – 30th, 2012, Gravis Marketing, a non-partisan research firm, conducted a survey of 914 likely voters in the state of Florida regarding their likely vote for a given presidential candidate, senate candidate, and other social and economic issues important to voters. The poll carries a margin of error of 3.4%. A full list of the questions, summaries of the responses, and the cross tabulations follow.
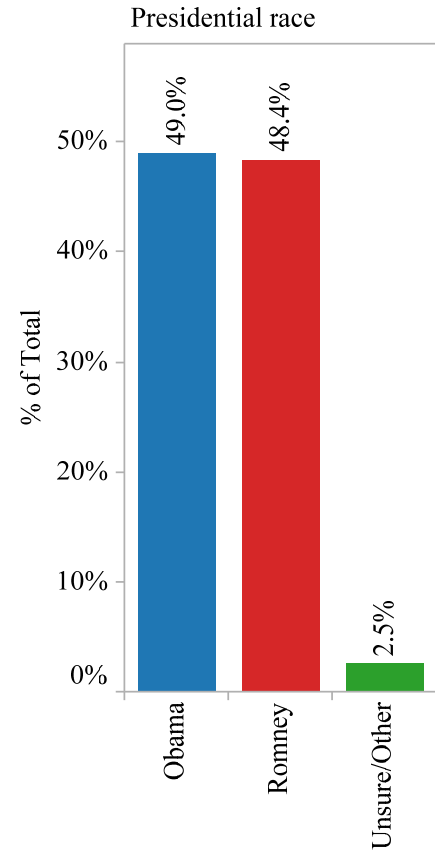
Presidential race

Presidential race

The contest for the presidential office continues to be close, with the most Obama holding a 49.0% to 48.4% advantage over Romney. The Senate race is also just as close, with Nelson possessing a 43.1% to 43.0% lead, with 13.9% of likely voters still undecided.

In addition to the President and Senate races, the poll addressed some other issues relevant to the nation as a whole and to voters in Florida.

Is America headed in the right direction?

U.S. Headed in the Right Direct?

57.7%   42.3%
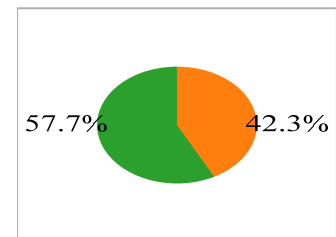
U.S. direction
🟧 Right
🟩 Wrong

GRAVIS Marketing

1

Overall, likely voters indicated they think America is on the wrong track, with 57.7% indicating American is headed in the wrong direction and 42.3% indicating they think 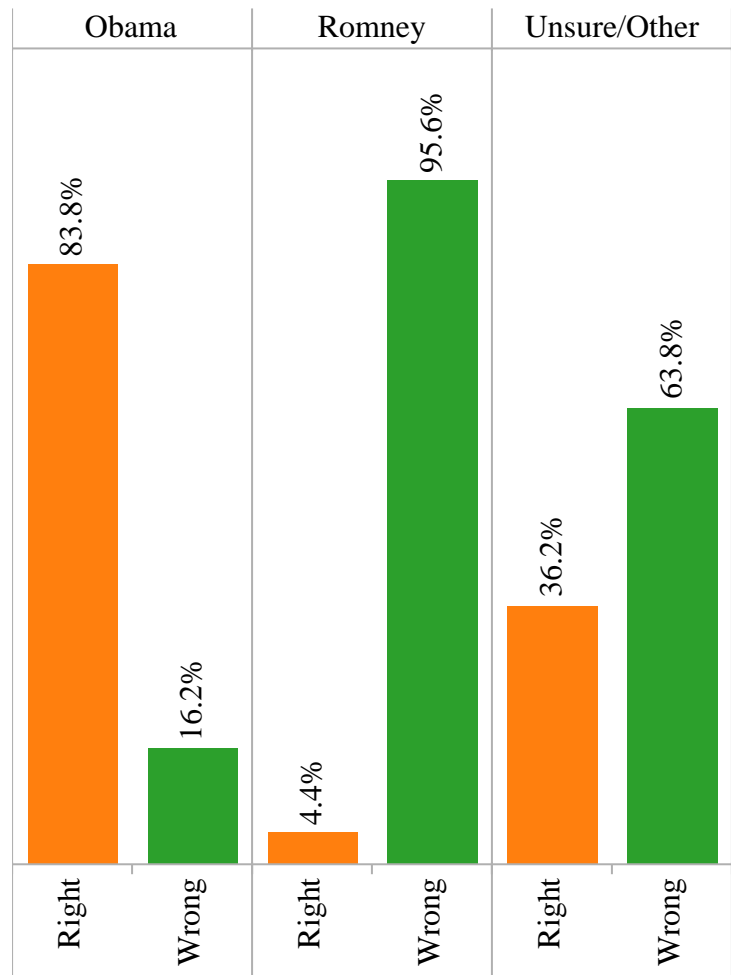America is on the right track. The issue is largely divergent along party lines, with 95.6% of Republican indicating they think the Nation is on the wrong track, while 83.8% of Democrats indicating they think America is on the right track. Among Independents, 63.8% think America is on the wrong track.

Governor Rick Scott's job performance?

On the whole, 34.9% indicated they think positively of Governor Rick Scott's job performance, whereas 38.2% indicated they view his job performance as negative.

Rick Scott vs. Charlie Crist?

In a hypothetical race between Rick

Scott and Charlie Crist, Scott comes out ahead among likely voters by a 45.1% to 40.8% advantage.

Other hypothetical races between Rick Scott and challengers?

Among the two other hypothetical races the poll address, Scott holds a

45.1% to 35.2% advantage against Alex Sink and a 43.4% to

30.8% lead against Buddy Dyer.

U.S. Headed in Right Direction?

Obama	Romney	Unsure/Other

Right: 83.8% Wrong: 16.2% (Obama)
Right: 4.4% Wrong: 95.6% (Romney)
Right: 36.2% Wrong: 63.8% (Unsure/Other)

Governor Scott's job performance
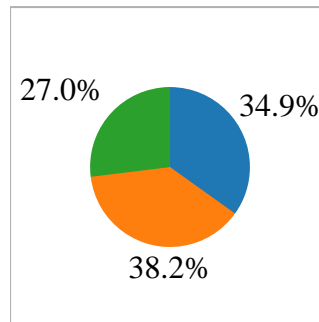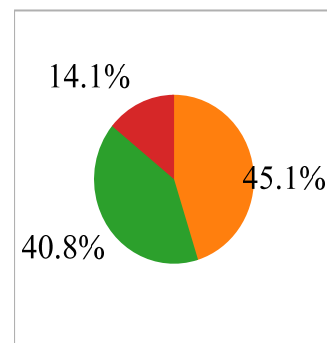
34.9%
38.2%
27.0%

Scott vs. Crist

45.1%
40.8%
14.1%

Scott's job performance?
- Positive
- Negative
- Unsure/Other

Rick Scott or Charlie Crist?
- Scott
- Crist
- Unsure/Other

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2

What do you think about the case against George Zimmerman and Trayvon Martin?

The final question of the poll addressed opinions regarding whether Zimmerman is guilty of murder in the shooting death of Trayvon Martin. Overall, 33.9% of individuals think Zimmerman is guilty of murder, while 32.1% do not think he is guilty, 29.8% are unsure, and 4.1% don't know enough about the case. The results according to likely presidential vote and race are reported in the following chart.

Scott vs. Dyer

25.8%
43.4%
30.8%
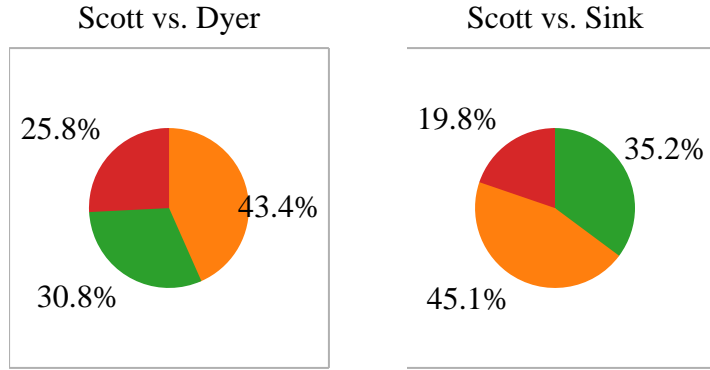
Rick Scott or Buddy Dyer?
- Scott
- Dyer
- Other/Unsure

Scott vs. Sink

19.8%
35.2%
45.1%

Alex Sink or Rick Scott?
- Sink
- Scott
- Other/Unsure
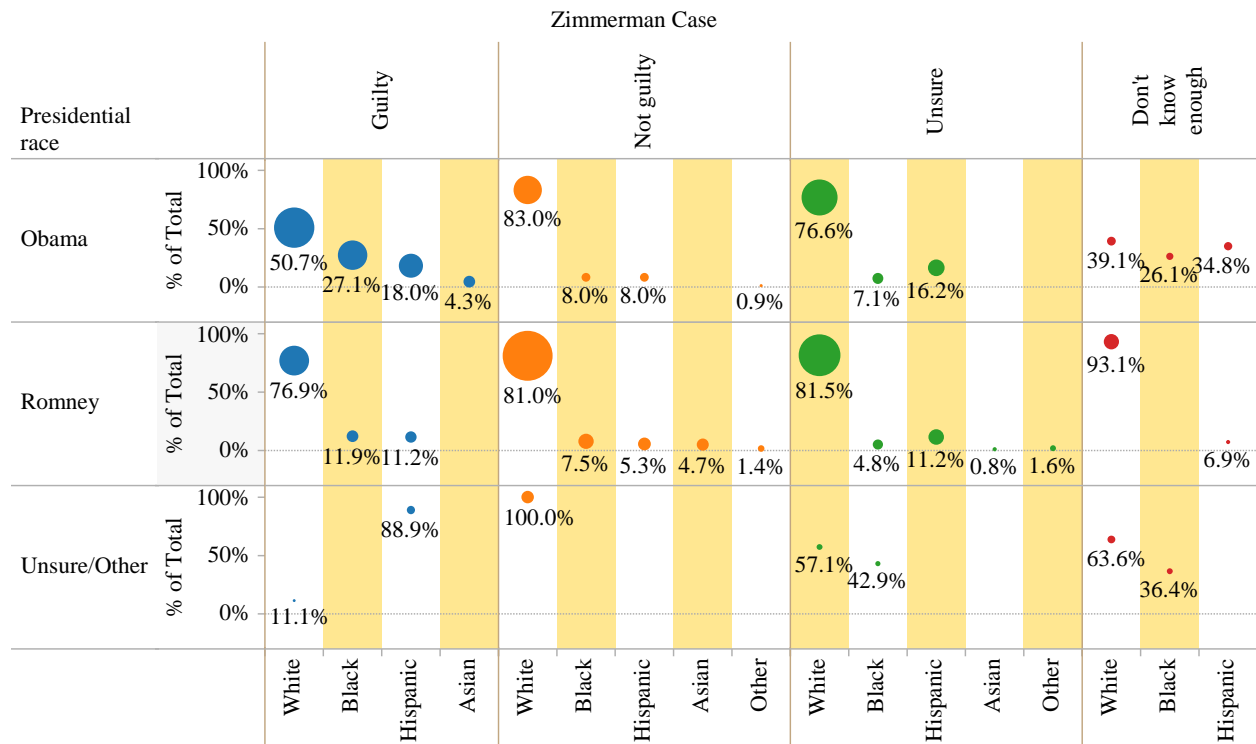
Zimmerman Case

Note: the larger the dot, the larger the voting block.

Zimmerman guilty?
- Guilty
- Not guilty
- Unsure
- Don't know enough

Summary Results

Data Summary

Likelihood to vote	Percent of total
Likely	10.3%
Somewhat likely	2.0%
Very likely	87.7%
Party	
Democrat	37.1%
Independent	29.7%
Republican	33.3%
Race	
Asian	1.9%
Black	13.4%
Hispanic	15.3%
Other/Unsure	0.5%
White	68.9%
Religious affiliation	
Catholic	27.0%
Jewish	5.7%
Muslim	1.7%
Other/No affiliation	19.9%
Protestant/Oth.Christian	45.7%
Age group	
18-29	14.0%
30-49	34.5%
50-64	28.5%
65+	22.9%

Sex	
Female	52.3%
Male	47.7%
Presidential race	
Likely Obama	5.0%
Likely Romney	3.3%
Somewhat likely Obama	0.9%
Somewhat likely Romney	1.4%
Unsure	2.5%
Very likely Obama	43.1%
Very likely Romney	43.7%
Senate race	
Likely Mack	4.4%
Likely Nelson	4.9%
Somewhat likely Mack	3.1%
Somewhat likely Nelson	3.3%
Unsure	13.9%
Very likely Mack	35.5%
Very likely Nelson	35.0%
Investment management: who's better?	
Obama	32.5%
Other	14.3%
Romney	53.2%
U.S. direction?	
Right direction	42.3%
Wrong direction	57.7%
Scott's job performance	
Negative	38.2%

Positive	34.9%
Unsure	27.0%
Scott vs. Crist	
Crist	40.8%
Scott	45.1%
Unsure	14.1%
Scott vs. Dyer	
Dyer	30.8%
Scott	43.4%
Unsure	25.8%
Sink vs. Scott	
Scott	45.1%
Sink	35.2%
Unsure	19.8%
Zimmerman guilty?	
Don't know enough	4.1%
Guilty	33.9%
Not guilty	32.1%
Unsure	29.8%
Presidential race overall	
Obama	49.0%
Other	2.5%
Romney	48.4%
Senate race overall	
Mack	43.0%
Nelson	43.1%
Other	13.9%

Survey Questions

1. Are you registered to vote? (Yes, No)

2. How likely are you to vote in this year's presidential elections? (Very unlikely, Unlikely, Somewhat unlikely, Somewhat likely, Likely, Very likely)

3. In which party are you either registered to vote or do you consider yourself a member of? (Democrat, Republican, independent or minority party)

4. What race do you identify yourself as? (White/Caucasian, African-American, Hispanic, Asian, Other)

5. Which of the following best represents your religious affiliation? (Roman Catholic, Protestant/other non-denominational Christian, Jewish, Muslim, Other/no affiliation)

6. What is your age group (18-29, 30-49, 50-64, 65+)?

7. What is your Gender? (Male, Female)

8a. If the presidential election were held today, whom would you vote for? (Very likely Obama, Likely Obama, Somewhat likely Obama, Undecided, Somewhat likely Romney, Likely Romney, Very likely Romney)

8b. If the presidential election were held today, whom would you vote for? (Very likely Romney, Likely Romney, Somewhat likely Romney, Undecided, Somewhat likely Obama, Likely Obama, Very likely Obama)

9a. If the election for U.S. Senate were held today, whom would you vote for (Veer likely Nelson, Likely Nelson, Somewhat likely Nelson, Undecided, Somewhat likely Mack, Likely Mack, Very likely Mack)

9b. If the election for U.S. Senate were held today, whom would you vote for (Very likely Mack, Likely Mack, Somewhat likely Mack, Undecided, Somewhat likely Nelson, Likely Nelson, Very likely Nelson).

10. If you had $1 million that needed to be managed, whom would you trust more (Obama, Romney, Undecided)?

11. Is the United States of America headed in the right direction (Right direction, wrong direction)?

12. How would you rate Rick Scott's job performance (positive, negative, unsure)?

13. In a hypothetical race for Governor in 2014, would you vote for Republican Rick Scott or Democrat Charlie Crist?

14. In a hypothetical race for Governor in 2014, would you vote for Republican Rick Scott or

Democrat Buddy Dyer?

15. If the election for Governor were held today, would you vote for Alex Sink or Rick Scott?

16. Final question is concerning the State of Florida versus George Zimmerman. Do you believe that George Zimmerman is guilty, not guilty, unsure, or unfamiliar with the case?

Note: the statistical methodology comprised weighing categories for anticipated voting proportions for the 2012 General Election.

```
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```
. tab2 likelihoodtovote party race religiousaffiliation agegroup sex presiden
> tialrace senaterace investmentmangementobamaromney usdirection scottsjobper
> formance rickscottorcharliecrist rickscottorbuddydyer alexsinkorrickscott z
> immermanguilty presidentialraceoverall senateraceoverall, cell chi2 lrchi2
> nofreq
```

-> tabulation of likelihoodtovote by party

Likelihood to vote	Party			Total
	Democrat	Independe	Republica	
Likely	3.94	4.09	2.24	10.26
Somewhat likely	0.73	0.54	0.49	1.75
Very likely	32.39	25.05	30.54	87.99
Total	37.06	29.67	33.27	100.00

```
          Pearson chi2( 4) =  18.3428   Pr = 0.001
 likelihood-ratio chi2( 4) =  18.8025   Pr = 0.001
```

-> tabulation of likelihoodtovote by race

Likelihood to vote	Race					
	Asian	Black	Hispanic	Other/Uns	White	Total
Likely	0.65	2.23	1.99	0.00	5.41	10.28
Somewhat likely	0.05	0.20	0.79	0.00	0.74	1.79
Very likely	1.19	10.92	12.51	0.55	62.76	87.93
Total	1.89	13.36	15.29	0.55	68.92	100.00

```
          Pearson chi2( 8) =  74.5561   Pr = 0.000
 likelihood-ratio chi2( 8) =         .
```

-> tabulation of likelihoodtovote by religiousaffiliation

Likelihood to vote	Religious affiliation					
	Catholic	Jewish	Muslim	Other/No	Protestan	Total
Likely	2.45	1.20	0.65	1.55	4.46	10.32
Somewhat likely	0.75	0.35	0.05	0.20	0.40	1.75
Very likely	23.79	4.16	1.00	18.18	40.81	87.93
Total	26.99	5.71	1.70	19.93	45.67	100.00

```
        Pearson chi2( 8) =  70.2148   Pr = 0.000
 likelihood-ratio chi2( 8) =  53.1223   Pr = 0.000
```

-> tabulation of likelihoodtovote by agegroup

Likelihood to vote	Age group				
	18-29	30-49	50-64	65+	Total
Likely	2.11	3.67	2.31	2.21	10.31
Somewhat likely	0.30	0.45	0.80	0.20	1.76
Very likely	11.62	30.38	25.40	20.52	87.93
Total	14.03	34.51	28.52	22.94	100.00

```
        Pearson chi2( 6) =  16.7271   Pr = 0.010
 likelihood-ratio chi2( 6) =  16.1512   Pr = 0.013
```

-> tabulation of likelihoodtovote by sex

Likelihood to vote	Sex		Total
	Female	Male	
Likely	4.86	5.12	9.98
Somewhat likely	0.41	1.22	1.62
Very likely	47.01	41.39	88.40
Total	52.28	47.72	100.00

```
        Pearson chi2( 2) =  11.1074   Pr = 0.004
 likelihood-ratio chi2( 2) =  11.4596   Pr = 0.003
```

-> tabulation of likelihoodtovote by presidentialrace

Likelihood to vote	Presidential Race						
> like Very like	Likely Ob	Likely Ro	Somewhat	Somewhat	Unsure	Very	Total
Likely	0.76	1.83	0.56	0.10	0.71		
> 3.31 2.55							9.84
Somewhat likely	0.00	0.25	0.00	0.56	0.05		
> 0.36 0.41							1.63
Very likely	4.28	1.22	0.36	0.76	1.78		
> 39.40 40.72							88.53
Total	5.05	3.31	0.92	1.43	2.55		
> 43.07 43.68							100.00

```
        Pearson chi2( 12) = 522.3078   Pr = 0.000
likelihood-ratio chi2( 12) =          .
```

-> tabulation of likelihoodtovote by senaterace

Likelihood to vote	Senate Race						
> like Very like	Likely Ma	Likely Ne	Somewhat	Somewhat	Unsure	Very	Total
Likely	0.33	1.92	0.05	1.21	1.15		
> 1.98 1.87							8.51
Somewhat likely	0.66	0.27	0.00	0.05	0.11		
> 0.27 0.38							1.76
Very likely	3.40	2.69	3.07	2.03	12.62		
> 33.21 32.71							89.74

```
          Total |      4.39        4.88        3.13        3.29       13.89
> 35.46      34.96 |    100.00
```

```
        Pearson chi2( 12) = 288.6046   Pr = 0.000
likelihood-ratio chi2( 12) =         .
```

-> tabulation of likelihoodtovote by investmentmangementobamaromney

Likelihood to vote	Investment mangement: Obama, Romney?			Total
	Obama	Other	Romney	
Likely	3.20	1.88	3.48	8.55
Somewhat likely	0.22	0.50	1.05	1.77
Very likely	29.08	11.92	48.68	89.68
Total	32.51	14.29	53.20	100.00

```
        Pearson chi2( 4) =  22.0256   Pr = 0.000
likelihood-ratio chi2( 4) =  21.7673   Pr = 0.000
```

-> tabulation of likelihoodtovote by usdirection

Likelihood to vote	U.S. direction?		Total
	Right dir	Wrong dir	
Likely	3.28	4.02	7.30
Somewhat likely	0.37	0.80	1.18
Very likely	38.65	52.88	91.53
Total	42.30	57.70	100.00

```
        Pearson chi2( 2) =   1.2284   Pr = 0.541
likelihood-ratio chi2( 2) =   1.2555   Pr = 0.534
```

-> tabulation of likelihoodtovote by scottsjobperformance

Likelihood to vote	Scott's job performance?			Total
	Negative	Positive	Unsure	
Likely	3.33	2.07	2.01	7.42
Somewhat likely	0.06	0.50	0.63	1.19
Very likely	34.76	32.31	24.32	91.39
Total	38.15	34.88	26.96	100.00

```
        Pearson chi2( 4) =  13.5092   Pr = 0.009
likelihood-ratio chi2( 4) =  15.6630   Pr = 0.004
```

-> tabulation of likelihoodtovote by rickscottorcharliecrist

Likelihood to vote	Rick Scott or Charlie Crist?			Total
	Crist	Scott	Unsure	
Likely	3.08	2.63	1.86	7.57
Somewhat likely	0.39	0.51	0.32	1.22
Very likely	37.29	41.98	11.94	91.21
Total	40.76	45.12	14.12	100.00

```
        Pearson chi2( 4) =  15.7156   Pr = 0.003
likelihood-ratio chi2( 4) =  13.9396   Pr = 0.007
```

-> tabulation of likelihoodtovote by rickscottorbuddydyer

Likelihood to vote	Rick Scott or Buddy Dyer?			Total
	Dyer	Scott	Unsure	
Likely	1.56	2.61	3.46	7.63
Somewhat likely	0.39	0.52	0.33	1.24
Very likely	28.88	40.22	22.03	91.13
Total	30.83	43.35	25.81	100.00

          Pearson chi2(4) = 25.5072   Pr = 0.000
 likelihood-ratio chi2(4) = 23.0683   Pr = 0.000

-> tabulation of likelihoodtovote by alexsinkorrickscott

Likelihood to vote	Alex Sink or Rick Scott?			Total
	Scott	Sink	Unsure	
Likely	2.62	2.55	2.42	7.60
Somewhat likely	0.85	0.39	0.00	1.24
Very likely	41.58	32.22	17.35	91.16
Total	45.06	35.17	19.78	100.00

          Pearson chi2(4) = 18.1966   Pr = 0.001
 likelihood-ratio chi2(4) =   .

-> tabulation of likelihoodtovote by zimmermanguilty

Likelihood to vote	Zimmerman guilty?				Total
	Don't kno	Guilty	Not guilt	Unsure	
Likely	0.79	3.03	2.43	1.38	7.63
Somewhat likely	0.07	0.39	0.72	0.07	1.25
Very likely	3.29	30.53	28.95	28.36	91.12
Total	4.14	33.95	32.11	29.80	100.00

          Pearson chi2(6) = 26.9551   Pr = 0.000
 likelihood-ratio chi2(6) = 25.8666   Pr = 0.000

-> tabulation of likelihoodtovote by presidentialraceoverall

Likelihood to vote	Presidential race overall			Total
	Obama	Other	Romney	
Likely	4.64	0.71	4.49	9.84
Somewhat likely	0.36	0.05	1.22	1.63
Very likely	44.04	1.78	42.71	88.53
Total	49.03	2.55	48.42	100.00

          Pearson chi2(4) = 28.8786   Pr = 0.000
 likelihood-ratio chi2(4) = 23.9837   Pr = 0.000

-> tabulation of likelihoodtovote by senateraceoverall

Likelihood to vote	Senate race overall			Total
	Mack	Nelson	Other	
Likely	2.36	4.99	1.15	8.51
Somewhat likely	0.93	0.71	0.11	1.76
Very likely	39.68	37.43	12.62	89.74
Total	42.97	43.14	13.89	100.00

```
        Pearson chi2( 4) =  20.6507   Pr = 0.000
 likelihood-ratio chi2( 4) =  21.2718   Pr = 0.000
```

-> tabulation of party by race

Party	Asian	Black	Race Hispanic	Other/Uns	White	Total
Democrat	0.35	7.45	6.60	0.10	22.64	37.14
Independent	1.19	5.01	5.21	0.25	17.78	29.44
Republican	0.35	0.89	3.48	0.20	28.50	33.42
Total	1.89	13.36	15.29	0.55	68.92	100.00

```
        Pearson chi2( 8) = 166.6165   Pr = 0.000
 likelihood-ratio chi2( 8) = 188.6983   Pr = 0.000
```

-> tabulation of party by religiousaffiliation

Party	Catholic	Jewish	Religious affiliation Muslim	Other/No	Protestan	Total
Democrat	10.37	2.00	0.30	9.61	14.62	36.91
Independent	8.51	2.15	1.25	7.51	10.02	29.44
Republican	8.11	1.55	0.15	2.80	21.03	33.65
Total	26.99	5.71	1.70	19.93	45.67	100.00

```
        Pearson chi2( 8) = 172.9248   Pr = 0.000
 likelihood-ratio chi2( 8) = 178.1629   Pr = 0.000
```

-> tabulation of party by agegroup

Party	18-29	Age group 30-49	50-64	65+	Total
Democrat	4.83	14.89	8.35	8.70	36.77
Independent	5.23	10.21	8.60	5.53	29.58
Republican	3.97	9.41	11.57	8.70	33.65
Total	14.03	34.51	28.52	22.94	100.00

```
        Pearson chi2( 6) =  48.3154   Pr = 0.000
 likelihood-ratio chi2( 6) =  48.5755   Pr = 0.000
```

-> tabulation of party by sex

| | | Sex | |
Party	Female	Male	Total
Democrat	23.05	13.73	36.78
Independent	10.94	18.64	29.58
Republican	18.29	15.35	33.64
Total	52.28	47.72	100.00

```
        Pearson chi2( 2) =  87.3397   Pr = 0.000
 likelihood-ratio chi2( 2) =  88.1350   Pr = 0.000
```

-> tabulation of party by presidentialrace

| | | Presidential Race | | | | |
| Party | Likely Ob | Likely Ro | Somewhat | Somewhat | Unsure | Very lik |
> e Very like	Total					
Democrat	1.58	0.15	0.20	0.10	0.66	28.0
> 8 5.91	36.70					
Independent	3.01	1.63	0.41	1.07	0.92	9.9
> 9 12.54	29.56					
Republican	0.46	1.53	0.31	0.25	0.97	4.9
> 9 25.23	33.74					
Total	5.05	3.31	0.92	1.43	2.55	43.0
> 7 43.68	100.00					

```
        Pearson chi2( 12) = 705.3086   Pr = 0.000
likelihood-ratio chi2( 12) = 734.9493   Pr = 0.000
```

-> tabulation of party by senaterace

| | | Senate Race | | | | |
| Party | Likely Ma | Likely Ne | Somewhat | Somewhat | Unsure | Very lik |
> e Very like	Total					
Democrat	0.66	1.87	0.38	1.92	3.46	4.7
> 7 23.38	36.44					
Independent	2.31	2.58	1.65	0.77	6.53	8.5
> 6 7.03	29.42					
Republican	1.43	0.44	1.10	0.60	3.90	22.1
> 2 4.56	34.14					
Total	4.39	4.88	3.13	3.29	13.89	35.4
> 6 34.96	100.00					

```
        Pearson chi2( 12) = 643.5499   Pr = 0.000
likelihood-ratio chi2( 12) = 641.9398   Pr = 0.000
```

-> tabulation of party by investmentmangementobamaromney

| | Investment mangement: Obama, Romney? | | | |
Party	Obama	Other	Romney	Total
Democrat	23.62	6.62	6.02	36.26
Independent	7.06	5.24	17.27	29.58
Republican	1.82	2.43	29.91	34.16
Total	32.51	14.29	53.20	100.00

```
        Pearson chi2( 4) = 707.8309   Pr = 0.000
 likelihood-ratio chi2( 4) = 779.4813   Pr = 0.000
```

-> tabulation of party by usdirection

	U.S. direction?		
Party	Right dir	Wrong dir	Total
Democrat	28.01	6.00	34.01
Independent	11.50	17.50	29.00
Republican	2.78	34.20	36.98
Total	42.30	57.70	100.00

```
        Pearson chi2( 2) = 659.3272   Pr = 0.000
 likelihood-ratio chi2( 2) = 741.4102   Pr = 0.000
```

-> tabulation of party by scottsjobperformance

	Scott's job performance?			
Party	Negative	Positive	Unsure	Total
Democrat	22.94	4.27	7.04	34.26
Independent	10.25	10.43	8.67	29.35
Republican	4.97	20.18	11.25	36.39
Total	38.15	34.88	26.96	100.00

```
        Pearson chi2( 4) = 372.5589   Pr = 0.000
 likelihood-ratio chi2( 4) = 396.5331   Pr = 0.000
```

-> tabulation of party by rickscottorcharliecrist

	Rick Scott or Charlie Crist?			
Party	Crist	Scott	Unsure	Total
Democrat	24.97	3.98	5.58	34.53
Independent	11.36	12.77	5.01	29.14
Republican	4.43	28.37	3.53	36.33
Total	40.76	45.12	14.12	100.00

```
        Pearson chi2( 4) = 528.5420   Pr = 0.000
 likelihood-ratio chi2( 4) = 580.8884   Pr = 0.000
```

-> tabulation of party by rickscottorbuddydyer

	Rick Scott or Buddy Dyer?			
Party	Dyer	Scott	Unsure	Total
Democrat	20.73	3.52	10.56	34.81
Independent	7.30	12.52	9.13	28.94
Republican	2.80	27.31	6.13	36.25
Total	30.83	43.35	25.81	100.00

```
        Pearson chi2( 4) = 538.0070   Pr = 0.000
 likelihood-ratio chi2( 4) = 588.6512   Pr = 0.000
```

-> tabulation of party by alexsinkorrickscott

Party	Alex Sink or Rick Scott? Scott	Sink	Unsure	Total
Democrat	3.34	22.79	8.45	34.58
Independent	12.77	8.71	7.60	29.08
Republican	28.95	3.67	3.73	36.35
Total	45.06	35.17	19.78	100.00

        Pearson chi2(4) = 579.0507   Pr = 0.000
 likelihood-ratio chi2(4) = 635.6039   Pr = 0.000

-> tabulation of party by zimmermanguilty

Party	Zimmerman guilty? Don't kno	Guilty	Not guilt	Unsure	Total
Democrat	1.51	17.50	4.74	10.59	34.34
Independent	1.18	9.67	11.97	6.38	29.21
Republican	1.45	6.78	15.39	12.83	36.45
Total	4.14	33.95	32.11	29.80	100.00

        Pearson chi2(6) = 181.3904   Pr = 0.000
 likelihood-ratio chi2(6) = 196.1945   Pr = 0.000

-> tabulation of party by presidentialraceoverall

Party	Presidential race overall Obama	Other	Romney	Total
Democrat	29.87	0.66	6.17	36.70
Independent	13.40	0.92	15.24	29.56
Republican	5.76	0.97	27.01	33.74
Total	49.03	2.55	48.42	100.00

        Pearson chi2(4) = 582.4784   Pr = 0.000
 likelihood-ratio chi2(4) = 631.4385   Pr = 0.000

-> tabulation of party by senateraceoverall

Party	Senate race overall Mack	Nelson	Other	Total
Democrat	5.82	27.17	3.46	36.44
Independent	12.51	10.37	6.53	29.42
Republican	24.64	5.60	3.90	34.14
Total	42.97	43.14	13.89	100.00

        Pearson chi2(4) = 537.5912   Pr = 0.000
 likelihood-ratio chi2(4) = 555.0089   Pr = 0.000

-> tabulation of race by religiousaffiliation

```
                  |                 Religious affiliation
        Race      | Catholic    Jewish    Muslim  Other/No   Protestan  |       To
> tal
                  |
> ───
       Asian      |    0.00      0.00      0.65      0.55      0.55  |        1
> .75
       Black      |    1.40      0.50      0.45      3.36      7.51  |       13
> .22
    Hispanic      |    8.11      0.80      0.00      4.11      2.40  |       15
> .42
Other/Unsure      |    0.35      0.05      0.00      0.00      0.15  |        0
> .55
       White      |   17.13      4.36      0.60     11.92     35.05  |       69
> .05
                  |
> ───
       Total      |   26.99      5.71      1.70     19.93     45.67  |      100
> .00
```

        Pearson chi2(**16**) = 495.8877   Pr = 0.000
likelihood-ratio chi2(**16**) =   .

-> tabulation of race by agegroup

```
                  |                  Age group
        Race      |   18-29     30-49     50-64       65+    |     Total
```
```
       Asian      |    0.00      1.66      0.10      0.00    |      1.76
       Black      |    2.92      6.69      2.21      1.36    |     13.18
    Hispanic      |    5.18      5.23      4.07      1.01    |     15.49
Other/Unsure      |    0.00      0.10      0.35      0.10    |      0.55
       White      |    5.94     20.82     21.78     20.47    |     69.01
```
```
       Total      |   14.03     34.51     28.52     22.94    |    100.00
```

        Pearson chi2(**12**) = 313.3971   Pr = 0.000
likelihood-ratio chi2(**12**) =   .

-> tabulation of race by sex

```
                  |        Sex
        Race      | Female      Male       Total
```
```
       Asian      |    1.77      0.00        1.77
       Black      |    6.18      6.99       13.17
    Hispanic      |    6.08      9.52       15.60
Other/Unsure      |    0.51      0.05        0.56
       White      |   37.74     31.16       68.90
```
```
       Total      |   52.28     47.72      100.00
```

        Pearson chi2(**4**) = 66.8233   Pr = 0.000
 likelihood-ratio chi2(**4**) =   .

-> tabulation of race by presidentialrace

Race	Presidential Race					
	Likely Ob	Likely Ro	Somewhat	Somewhat	Unsure	Very li
> ke Very like	Total					
Asian	0.56	0.00	0.00	0.00	0.00	0.
> 25 0.97	1.78					
Black	1.43	0.20	0.15	0.00	0.36	7.
> 34 3.36	12.84					
Hispanic	0.51	1.22	0.00	0.56	0.41	9.
> 53 3.47	15.70					
Other/Unsure	0.00	0.00	0.00	0.00	0.00	0.
> 05 0.51	0.56					
White	2.55	1.89	0.76	0.87	1.78	25.
> 89 35.37	69.11					
Total	5.05	3.31	0.92	1.43	2.55	43.
> 07 43.68	100.00					

          Pearson chi2(24) = 245.6216   Pr = 0.000
likelihood-ratio chi2(24) =   .

-> tabulation of race by senaterace

Race	Senate Race					
	Likely Ma	Likely Ne	Somewhat	Somewhat	Unsure	Very li
> ke Very like	Total					
Asian	0.05	0.00	0.00	0.00	0.82	0.
> 77 0.27	1.92					
Black	0.55	0.71	0.16	0.55	1.92	2.
> 91 5.82	12.62					
Hispanic	0.60	0.55	0.00	1.43	2.91	3.
> 24 6.15	14.87					
Other/Unsure	0.00	0.00	0.00	0.00	0.11	0.
> 44 0.05	0.60					
White	3.18	3.62	2.96	1.32	8.12	28.
> 10 22.67	69.98					
Total	4.39	4.88	3.13	3.29	13.89	35.
> 46 34.96	100.00					

          Pearson chi2(24) = 153.8614   Pr = 0.000
likelihood-ratio chi2(24) =   .

-> tabulation of race by investmentmangementobamaromney

Race	Investment mangement: Obama, Romney?			Total
	Obama	Other	Romney	
Asian	0.28	0.00	1.66	1.93
Black	7.28	1.60	3.81	12.69
Hispanic	6.84	1.05	7.06	14.96
Other/Unsure	0.11	0.00	0.50	0.61
White	17.99	11.64	40.18	69.81
Total	32.51	14.29	53.20	100.00

          Pearson chi2(8) = 140.7354   Pr = 0.000
 likelihood-ratio chi2(8) =   .

-> tabulation of race by usdirection

```
                       U.S. direction?
         Race   Right dir  Wrong dir  |    Total
       --------+----------------------+----------
        Asian  |    0.99       1.18   |     2.16
        Black  |    8.41       4.27   |    12.68
     Hispanic  |    7.98       4.33   |    12.31
 Other/Unsure  |    0.06       0.62   |     0.68
        White  |   24.86      47.31   |    72.17
       --------+----------------------+----------
        Total  |   42.30      57.70   |   100.00
```

          Pearson chi2(4) = 124.5332   Pr = 0.000
 likelihood-ratio chi2(4) = 125.1795   Pr = 0.000

-> tabulation of race by scottsjobperformance

```
                  Scott's job performance?
         Race   Negative   Positive    Unsure  |    Total
       --------+-------------------------------+----------
        Asian  |    0.00       1.26      0.94   |     2.20
        Black  |    5.59       1.51      5.47   |    12.57
     Hispanic  |    6.41       3.21      2.70   |    12.32
 Other/Unsure  |    0.06       0.50      0.13   |     0.69
        White  |   26.08      28.41     17.72   |    72.22
       --------+-------------------------------+----------
        Total  |   38.15      34.88     26.96   |   100.00
```

          Pearson chi2(8) = 107.7253   Pr = 0.000
 likelihood-ratio chi2(8) =   .

-> tabulation of race by rickscottorcharliecrist

```
                  Rick Scott or Charlie Crist?
         Race    Crist      Scott     Unsure   |    Total
       --------+-------------------------------+----------
        Asian  |    1.03       1.16      0.06   |     2.25
        Black  |    7.45       3.08      2.12   |    12.64
     Hispanic  |    5.26       4.04      2.89   |    12.20
 Other/Unsure  |    0.06       0.64      0.00   |     0.71
        White  |   26.96      36.20      9.05   |    72.21
       --------+-------------------------------+----------
        Total  |   40.76      45.12     14.12   |   100.00
```

          Pearson chi2(8) = 78.7976   Pr = 0.000
 likelihood-ratio chi2(8) =   .

-> tabulation of race by rickscottorbuddydyer

```
                  Rick Scott or Buddy Dyer?
         Race    Dyer       Scott     Unsure   |    Total
       --------+-------------------------------+----------
        Asian  |    0.00       1.50      0.78   |     2.28
        Black  |    5.08       2.67      4.89   |    12.65
     Hispanic  |    5.35       3.59      3.46   |    12.39
 Other/Unsure  |    0.00       0.59      0.13   |     0.72
        White  |   20.40      35.01     16.56   |    71.97
       --------+-------------------------------+----------
        Total  |   30.83      43.35     25.81   |   100.00
```

          Pearson chi2(8) = 94.6869   Pr = 0.000
 likelihood-ratio chi2(8) =   .

-> tabulation of race by alexsinkorrickscott

| | Alex Sink or Rick Scott? | | | | |
Race	Scott	Sink	Unsure		Total
Asian	1.24	0.00	1.05		2.29
Black	2.36	5.89	4.32		12.57
Hispanic	5.04	5.70	1.57		12.31
Other/Unsure	0.59	0.07	0.00		0.65
White	35.82	23.51	12.84		72.17
Total	45.06	35.17	19.78		100.00

        Pearson chi2(8) = 112.2143   Pr = 0.000
 likelihood-ratio chi2(8) =   .

-> tabulation of race by zimmermanguilty

| | | Zimmerman guilty? | | | |
Race	Don't kno	Guilty	Not guilt	Unsure	Total
Asian	0.00	1.05	1.12	0.13	2.30
Black	0.66	7.70	2.37	1.91	12.63
Hispanic	0.66	5.92	1.84	3.95	12.37
Other/Unsure	0.00	0.00	0.39	0.26	0.66
White	2.83	19.28	26.38	23.55	72.04
Total	4.14	33.95	32.11	29.80	100.00

        Pearson chi2(12) = 141.3568   Pr = 0.000
 likelihood-ratio chi2(12) =   .

-> tabulation of race by presidentialraceoverall

| | Presidential race overall | | | | |
Race	Obama	Other	Romney		Total
Asian	0.82	0.00	0.97		1.78
Black	8.92	0.36	3.57		12.84
Hispanic	10.04	0.41	5.25		15.70
Other/Unsure	0.05	0.00	0.51		0.56
White	29.20	1.78	38.12		69.11
Total	49.03	2.55	48.42		100.00

        Pearson chi2(8) = 106.5290   Pr = 0.000
 likelihood-ratio chi2(8) =   .

-> tabulation of race by senateraceoverall

| | Senate race overall | | | | |
Race	Mack	Nelson	Other		Total
Asian	0.82	0.27	0.82		1.92
Black	3.62	7.08	1.92		12.62
Hispanic	3.84	8.12	2.91		14.87
Other/Unsure	0.44	0.05	0.11		0.60
White	34.25	27.61	8.12		69.98
Total	42.97	43.14	13.89		100.00

        Pearson chi2(8) = 105.8515   Pr = 0.000
 likelihood-ratio chi2(8) = 104.0048   Pr = 0.000

-> tabulation of religiousaffiliation by agegroup

		Age group			
Religious affiliation	18-29	30-49	50-64	65+	Tota
> l					

> ─					
Catholic	5.03	7.14	8.05	6.84	27.0
> 6					
Jewish	0.35	2.46	1.56	1.31	5.6
> 8					
Muslim	0.60	0.65	0.35	0.10	1.7
> 1					
Other/No affiliation	2.97	8.45	6.34	2.16	19.9
> 2					
Protestant/Oth.Christ	5.08	15.79	12.22	12.53	45.6
> 2					

> ─					
Total	14.03	34.51	28.52	22.94	100.0
> 0					

```
        Pearson chi2( 12) =  92.0375   Pr = 0.000
likelihood-ratio chi2( 12) =  97.5006   Pr = 0.000
```

-> tabulation of religiousaffiliation by sex

	Sex		
Religious affiliation	Female	Male	Total
Catholic	13.42	13.83	27.25
Jewish	3.09	2.43	5.52
Muslim	1.22	0.51	1.72
Other/No affiliation	9.68	10.28	19.96
Protestant/Oth.Christ	24.87	20.67	45.54
Total	52.28	47.72	100.00

```
        Pearson chi2( 4) =  11.3829   Pr = 0.023
 likelihood-ratio chi2( 4) =  11.5476   Pr = 0.021
```

-> tabulation of religiousaffiliation by presidentialrace

		Presidential Race			
Religious affiliation	Likely Ob	Likely Ro	Somewhat	Somewhat	Unsure
> Very like Very like	Total				

> ───────────	───				
Catholic	0.76	1.12	0.36	0.82	0.10
> 13.76 10.45	27.37				
Jewish	1.07	0.41	0.05	0.00	0.41
> 1.99 1.53	5.45				
Muslim	0.00	0.00	0.00	0.00	0.20
> 0.00 1.53	1.73				
Other/No affiliation	0.87	0.92	0.00	0.00	0.71
> 12.03 5.35	19.88				
Protestant/Oth.Christ	2.34	0.87	0.51	0.61	1.12
> 15.29 24.82	45.57				

> ───────────	───				
Total	5.05	3.31	0.92	1.43	2.55
> 43.07 43.68	100.00				

```
        Pearson chi2( 24) = 265.3541   Pr = 0.000
likelihood-ratio chi2( 24) =         .
```

-> tabulation of religiousaffiliation by senaterace

Religious affiliation > Very like Very like	Likely Ma	Likely Ne	Somewhat	Senate Race Somewhat	Unsure
					Total
Catholic	1.54	1.43	0.49	0.99	4.72
> 9.11 9.28	27.55				
Jewish	0.22	0.93	0.49	0.49	0.16
> 1.15 1.87	5.32				
Muslim	0.00	0.27	0.16	0.05	0.00
> 0.88 0.49	1.87				
Other/No affiliation	0.60	1.26	0.60	1.43	2.52
> 3.84 9.55	19.81				
Protestant/Oth.Christ	2.03	0.99	1.37	0.33	6.48
> 20.47 13.78	45.44				
Total	4.39	4.88	3.13	3.29	13.89
> 35.46 34.96	100.00				

          Pearson chi2(24) = 215.7465   Pr = 0.000
likelihood-ratio chi2(24) =   .

-> tabulation of religiousaffiliation by investmentmangementobamaromney

Religious affiliation	Investment mangement: Obama, Romney?			Total
	Obama	Other	Romney	
Catholic	10.04	2.76	14.79	27.59
Jewish	1.71	1.49	2.15	5.35
Muslim	0.06	0.11	1.71	1.88
Other/No affiliation	9.60	4.08	6.18	19.87
Protestant/Oth.Christ	11.09	5.85	28.37	45.31
Total	32.51	14.29	53.20	100.00

          Pearson chi2(8) = 146.0192   Pr = 0.000
 likelihood-ratio chi2(8) = 151.0980   Pr = 0.000

-> tabulation of religiousaffiliation by usdirection

Religious affiliation	U.S. direction?		Total
	Right dir	Wrong dir	
Catholic	10.58	14.04	24.61
Jewish	3.15	2.23	5.38
Muslim	0.06	2.04	2.10
Other/No affiliation	13.48	6.99	20.47
Protestant/Oth.Christ	15.03	32.41	47.43
Total	42.30	57.70	100.00

          Pearson chi2(4) = 141.8599   Pr = 0.000
 likelihood-ratio chi2(4) = 149.3943   Pr = 0.000

-> tabulation of religiousaffiliation by scottsjobperformance

Religious affiliation	Scott's job performance?			Total
	Negative	Positive	Unsure	
Catholic	8.67	10.62	5.41	24.70
Jewish	2.89	0.88	1.57	5.34
Muslim	0.57	1.26	0.31	2.14
Other/No affiliation	11.31	4.97	4.53	20.80
Protestant/Oth.Christ	14.71	17.16	15.15	47.01
Total	38.15	34.88	26.96	100.00

```
        Pearson chi2( 8) =  90.1340   Pr = 0.000
likelihood-ratio chi2( 8) =  89.9790   Pr = 0.000
```

-> tabulation of religiousaffiliation by rickscottorcharliecrist

Religious affiliation	Rick Scott or Charlie Crist?			Total
	Crist	Scott	Unsure	
Catholic	9.63	10.91	4.30	24.84
Jewish	2.76	1.48	1.22	5.46
Muslim	0.06	1.48	0.64	2.18
Other/No affiliation	13.48	5.78	1.73	20.99
Protestant/Oth.Christ	14.83	25.48	6.23	46.53
Total	40.76	45.12	14.12	100.00

```
        Pearson chi2( 8) = 140.7721   Pr = 0.000
likelihood-ratio chi2( 8) = 146.1529   Pr = 0.000
```

-> tabulation of religiousaffiliation by rickscottorbuddydyer

Religious affiliation	Rick Scott or Buddy Dyer?			Total
	Dyer	Scott	Unsure	
Catholic	7.63	11.15	6.06	24.84
Jewish	1.89	0.91	2.74	5.54
Muslim	0.07	1.50	0.65	2.22
Other/No affiliation	11.41	6.32	3.59	21.32
Protestant/Oth.Christ	9.84	23.47	12.78	46.09
Total	30.83	43.35	25.81	100.00

```
        Pearson chi2( 8) = 156.5508   Pr = 0.000
likelihood-ratio chi2( 8) = 157.3530   Pr = 0.000
```

-> tabulation of religiousaffiliation by alexsinkorrickscott

Religious affiliation	Alex Sink or Rick Scott?			Total
	Scott	Sink	Unsure	
Catholic	12.51	8.78	3.47	24.75
Jewish	1.57	2.82	1.11	5.50
Muslim	1.51	0.52	0.20	2.23
Other/No affiliation	5.04	11.39	4.91	21.35
Protestant/Oth.Christ	24.43	11.66	10.09	46.17
Total	45.06	35.17	19.78	100.00

```
        Pearson chi2( 8) = 123.8752   Pr = 0.000
likelihood-ratio chi2( 8) = 129.0284   Pr = 0.000
```

-> tabulation of religiousaffiliation by zimmermanguilty

		Zimmerman guilty?			
Religious affiliation > l	Don't kno	Guilty	Not guilt	Unsure	Tota
> —					
Catholic > 7	0.92	7.76	8.03	8.16	24.8
Jewish > 3	0.00	2.17	0.99	2.37	5.5
Muslim > 4	0.26	0.20	1.78	0.00	2.2
Other/No affiliation > 8	0.79	7.50	5.39	7.70	21.3
Protestant/Oth.Christ > 9	2.17	16.32	15.92	11.58	45.9
> —					
Total > 0	4.14	33.95	32.11	29.80	100.0

          Pearson chi2(**12**) = **78.0634**   Pr = **0.000**
likelihood-ratio chi2(**12**) =   **.**

-> tabulation of religiousaffiliation by presidentialraceoverall

		Presidential race overall		
Religious affiliation	Obama	Other	Romney	Total
Catholic	14.88	0.10	12.39	27.37
Jewish	3.11	0.41	1.94	5.45
Muslim	0.00	0.20	1.53	1.73
Other/No affiliation	12.90	0.71	6.27	19.88
Protestant/Oth.Christ	18.14	1.12	26.30	45.57
Total	49.03	2.55	48.42	100.00

          Pearson chi2(**8**) = **144.6499**   Pr = **0.000**
 likelihood-ratio chi2(**8**) =   **.**

-> tabulation of religiousaffiliation by senateraceoverall

		Senate race overall		
Religious affiliation	Mack	Nelson	Other	Total
Catholic	11.14	11.69	4.72	27.55
Jewish	1.87	3.29	0.16	5.32
Muslim	1.04	0.82	0.00	1.87
Other/No affiliation	5.05	12.24	2.52	19.81
Protestant/Oth.Christ	23.87	15.09	6.48	45.44
Total	42.97	43.14	13.89	100.00

          Pearson chi2(**8**) = **119.7952**   Pr = **0.000**
 likelihood-ratio chi2(**8**) =   **.**

-> tabulation of agegroup by sex

	Sex		
Age group	Female	Male	Total
18-29	6.18	7.80	13.98
30-49	16.36	18.24	34.60
50-64	15.86	12.56	28.42
65+	13.88	9.12	23.00
Total	52.28	47.72	100.00

```
         Pearson chi2( 3) =  28.6645   Pr = 0.000
 likelihood-ratio chi2( 3) =  28.7713   Pr = 0.000
```

-> tabulation of agegroup by presidentialrace

```
            |                          Presidential Race
Age group   | Likely Ob  Likely Ro  Somewhat   Somewhat   Unsure   Very like
>  Very like |    Total
_____|_____
>  _____|____
    18-29   |    0.61       0.41       0.31       0.31       0.20       7.70
>      4.33 |   13.86
    30-49   |    3.36       0.25       0.20       0.00       1.07      15.14
>     14.58 |   34.61
    50-64   |    0.56       1.58       0.10       0.76       0.92      10.75
>     13.81 |   28.49
     65+    |    0.51       1.07       0.31       0.36       0.36       9.48
>     10.96 |   23.04
_____|_____
>  _____|____
    Total   |    5.05       3.31       0.92       1.43       2.55      43.07
>     43.68 |  100.00
```

```
         Pearson chi2( 18) = 130.6116   Pr = 0.000
 likelihood-ratio chi2( 18) =         .
```

-> tabulation of agegroup by senaterace

```
            |                          Senate Race
Age group   | Likely Ma  Likely Ne  Somewhat   Somewhat   Unsure   Very like
>  Very like |    Total
_____|_____
>  _____|____
    18-29   |    0.11       1.32       0.22       0.77       1.87       3.40
>      5.05 |   12.73
    30-49   |    1.70       1.21       1.54       1.54       6.92      10.92
>     11.42 |   35.24
    50-64   |    1.70       1.15       1.10       0.49       3.24      11.96
>      9.11 |   28.76
     65+    |    0.88       1.21       0.27       0.49       1.87       9.17
>      9.39 |   23.27
_____|_____
>  _____|____
    Total   |    4.39       4.88       3.13       3.29      13.89      35.46
>     34.96 |  100.00
```

```
         Pearson chi2( 18) = 103.8670   Pr = 0.000
 likelihood-ratio chi2( 18) = 105.5984   Pr = 0.000
```

-> tabulation of agegroup by investmentmangementobamaromney

```
            | Investment mangement: Obama,
            |         Romney?
Age group   |   Obama      Other      Romney  |    Total
_____|_____|_____
    18-29   |    4.75       0.83       7.23   |    12.80
    30-49   |   12.09       6.62      16.72   |    35.43
    50-64   |    8.33       3.31      17.05   |    28.70
     65+    |    7.34       3.53      12.20   |    23.07
_____|_____|_____
    Total   |   32.51      14.29      53.20   |   100.00
```

```
         Pearson chi2( 6) =  34.2864   Pr = 0.000
 likelihood-ratio chi2( 6) =  36.3019   Pr = 0.000
```

-> tabulation of agegroup by usdirection

| | U.S. direction? | | |
Age group	Right dir	Wrong dir	Total
18-29	3.28	7.54	10.82
30-49	18.55	17.93	36.49
50-64	11.26	18.31	29.56
65+	9.21	13.91	23.13
Total	42.30	57.70	100.00

         Pearson chi2(3) = 32.4332   Pr = 0.000
likelihood-ratio chi2(3) = 32.6358   Pr = 0.000

-> tabulation of agegroup by scottsjobperformance

| | Scott's job performance? | | | |
Age group	Negative	Positive	Unsure	Total
18-29	4.71	3.77	2.33	10.81
30-49	14.71	9.99	11.94	36.64
50-64	10.87	11.00	7.61	29.48
65+	7.86	10.12	5.09	23.07
Total	38.15	34.88	26.96	100.00

         Pearson chi2(6) = 34.9539   Pr = 0.000
likelihood-ratio chi2(6) = 35.0058   Pr = 0.000

-> tabulation of agegroup by rickscottorcharliecrist

| | Rick Scott or Charlie Crist? | | | |
Age group	Crist	Scott	Unsure	Total
18-29	3.98	5.13	1.22	10.33
30-49	16.69	15.34	5.39	37.42
50-64	11.94	12.90	4.30	29.14
65+	8.15	11.75	3.21	23.11
Total	40.76	45.12	14.12	100.00

         Pearson chi2(6) = 11.3773   Pr = 0.077
likelihood-ratio chi2(6) = 11.4235   Pr = 0.076

-> tabulation of agegroup by rickscottorbuddydyer

| | Rick Scott or Buddy Dyer? | | | |
Age group	Dyer	Scott	Unsure	Total
18-29	3.19	5.22	1.50	9.91
30-49	13.95	12.84	11.21	38.01
50-64	8.60	13.62	6.58	28.81
65+	5.08	11.67	6.52	23.27
Total	30.83	43.35	25.81	100.00

         Pearson chi2(6) = 48.7485   Pr = 0.000
likelihood-ratio chi2(6) = 51.1248   Pr = 0.000

-> tabulation of agegroup by alexsinkorrickscott

	Alex Sink or Rick Scott?				Total
Age group	Scott	Sink	Unsure		Total
18-29	5.17	3.01	1.64		9.82
30-49	14.54	14.67	8.97		38.18
50-64	14.34	9.76	4.78		28.88
65+	11.00	7.73	4.39		23.12
Total	45.06	35.17	19.78		100.00

          Pearson chi2(6) = 21.2170   Pr = 0.002
likelihood-ratio chi2(6) = 21.3353   Pr = 0.002

-> tabulation of agegroup by zimmermanguilty

	Zimmerman guilty?					Total
Age group	Don't kno	Guilty	Not guilt	Unsure		Total
18-29	1.18	3.36	3.42	1.91		9.87
30-49	1.38	16.32	9.41	11.25		38.36
50-64	0.53	7.24	11.25	9.74		28.75
65+	1.05	7.04	8.03	6.91		23.03
Total	4.14	33.95	32.11	29.80		100.00

          Pearson chi2(9) = 78.5723   Pr = 0.000
likelihood-ratio chi2(9) = 73.6873   Pr = 0.000

-> tabulation of agegroup by presidentialraceoverall

	Presidential race overall				Total
Age group	Obama	Other	Romney		Total
18-29	8.61	0.20	5.05		13.86
30-49	18.71	1.07	14.83		34.61
50-64	11.42	0.92	16.16		28.49
65+	10.30	0.36	12.39		23.04
Total	49.03	2.55	48.42		100.00

          Pearson chi2(6) = 51.7444   Pr = 0.000
likelihood-ratio chi2(6) = 52.3752   Pr = 0.000

-> tabulation of agegroup by senateraceoverall

	Senate race overall				Total
Age group	Mack	Nelson	Other		Total
18-29	3.73	7.14	1.87		12.73
30-49	14.16	14.16	6.92		35.24
50-64	14.76	10.76	3.24		28.76
65+	10.32	11.09	1.87		23.27
Total	42.97	43.14	13.89		100.00

          Pearson chi2(6) = 64.6226   Pr = 0.000
likelihood-ratio chi2(6) = 65.1327   Pr = 0.000

-> tabulation of sex by presidentialrace

		Presidential Race				
Sex	Likely Ob	Likely Ro	Somewhat	Somewhat	Unsure	Very like
> Very like	Total					

Sex	Likely Ob	Likely Ro	Somewhat	Somewhat	Unsure	Very like	Very like	Total
Female	3.01	1.38	0.36	0.61	0.61	24.57	21.81	52.34
Male	2.04	1.94	0.56	0.82	1.94	18.50	21.87	47.66
Total	5.05	3.31	0.92	1.43	2.55	43.07	43.68	100.00

          Pearson chi2(6) = 33.0067   Pr = 0.000
 likelihood-ratio chi2(6) = 33.7162   Pr = 0.000

-> tabulation of sex by senaterace

		Senate Race				
Sex	Likely Ma	Likely Ne	Somewhat	Somewhat	Unsure	Very like
> Very like	Total					

Sex	Likely Ma	Likely Ne	Somewhat	Somewhat	Unsure	Very like	Very like	Total
Female	3.29	3.24	0.93	1.76	9.88	16.74	17.51	53.35
Male	1.10	1.65	2.20	1.54	4.01	18.72	17.45	46.65
Total	4.39	4.88	3.13	3.29	13.89	35.46	34.96	100.00

          Pearson chi2(6) = 78.4402   Pr = 0.000
 likelihood-ratio chi2(6) = 80.9141   Pr = 0.000

-> tabulation of sex by investmentmangementobamaromney

	Investment mangement: Obama, Romney?			
Sex	Obama	Other	Romney	Total
Female	21.74	5.57	25.99	53.31
Male	10.76	8.72	27.21	46.69
Total	32.51	14.29	53.20	100.00

          Pearson chi2(2) = 72.6524   Pr = 0.000
 likelihood-ratio chi2(2) = 73.7726   Pr = 0.000

-> tabulation of sex by usdirection

	U.S. direction?		
Sex	Right dir	Wrong dir	Total
Female	23.69	28.76	52.44
Male	18.61	28.94	47.56
Total	42.30	57.70	100.00

          Pearson chi2(1) =   5.9947   Pr = 0.014
 likelihood-ratio chi2(1) =   6.0026   Pr = 0.014

-> tabulation of sex by scottsjobperformance

| | Scott's job performance? | | | | |
Sex	Negative	Positive	Unsure		Total
Female	19.80	16.40	15.59		51.79
Male	18.35	18.48	11.38		48.21
Total	38.15	34.88	26.96		100.00

```
        Pearson chi2( 2) =  11.2699   Pr = 0.004
likelihood-ratio chi2( 2) =  11.2993   Pr = 0.004
```

-> tabulation of sex by rickscottorcharliecrist

| | Rick Scott or Charlie Crist? | | | | |
Sex	Crist	Scott	Unsure		Total
Female	22.72	19.45	8.92		51.09
Male	18.04	25.67	5.20		48.91
Total	40.76	45.12	14.12		100.00

```
        Pearson chi2( 2) =  36.3424   Pr = 0.000
likelihood-ratio chi2( 2) =  36.5687   Pr = 0.000
```

-> tabulation of sex by rickscottorbuddydyer

| | Rick Scott or Buddy Dyer? | | | | |
Sex	Dyer	Scott	Unsure		Total
Female	15.19	18.64	17.21		51.04
Male	15.65	24.71	8.60		48.96
Total	30.83	43.35	25.81		100.00

```
        Pearson chi2( 2) =  56.4666   Pr = 0.000
likelihood-ratio chi2( 2) =  57.3381   Pr = 0.000
```

-> tabulation of sex by alexsinkorrickscott

| | Alex Sink or Rick Scott? | | | | |
Sex	Scott	Sink	Unsure		Total
Female	20.17	18.80	11.98		50.95
Male	24.89	16.37	7.79		49.05
Total	45.06	35.17	19.78		100.00

```
        Pearson chi2( 2) =  23.1047   Pr = 0.000
likelihood-ratio chi2( 2) =  23.2156   Pr = 0.000
```

-> tabulation of sex by zimmermanguilty

| | Zimmerman guilty? | | | | | |
Sex	Don't kno	Guilty	Not guilt	Unsure		Total
Female	1.84	19.21	13.09	16.58		50.72
Male	2.30	14.74	19.01	13.22		49.28
Total	4.14	33.95	32.11	29.80		100.00

```
        Pearson chi2( 3) =  31.7673   Pr = 0.000
likelihood-ratio chi2( 3) =  31.8960   Pr = 0.000
```

-> tabulation of sex by presidentialraceoverall

```
                  |       Presidential race overall
          Sex     |    Obama      Other     Romney  |     Total
------------------+--------------------------------+----------
        Female    |    27.93       0.61      23.80  |     52.34
          Male    |    21.10       1.94      24.62  |     47.66
------------------+--------------------------------+----------
         Total    |    49.03       2.55      48.42  |    100.00
```

```
          Pearson chi2( 2) =  28.2028   Pr = 0.000
 likelihood-ratio chi2( 2) =  28.8868   Pr = 0.000
```

-> tabulation of sex by senateraceoverall

```
                  |       Senate race overall
          Sex     |    Mack     Nelson      Other  |     Total
------------------+--------------------------------+----------
        Female    |   20.97      22.50       9.88  |     53.35
          Male    |   22.01      20.64       4.01  |     46.65
------------------+--------------------------------+----------
         Total    |   42.97      43.14      13.89  |    100.00
```

```
          Pearson chi2( 2) =  39.1914   Pr = 0.000
 likelihood-ratio chi2( 2) =  40.4661   Pr = 0.000
```

-> tabulation of presidentialrace by senaterace

```
                       |                              Senate Race
  Presidential Race    | Likely Ma  Likely Ne  Somewhat   Somewhat       Unsure
>  Very like  Very like |   Total
-----------------------+----------------------------------------------------------
>  ----------------------+
     Likely Obama   |     0.55       0.99       0.38       0.66       1.76
>      0.00       0.99 |     5.32
     Likely Romney  |     0.49       0.27       0.16       0.27       0.66
>      0.55       0.00 |     2.41
Somewhat likely Obama  |     0.05       0.38       0.00       0.05       0.00
>      0.05       0.33 |     0.88
Somewhat likely Romne  |     0.77       0.00       0.00       0.00       0.00
>      0.05       0.71 |     1.54
           Unsure  |     0.00       0.00       0.16       0.49       1.15
>      0.55       0.33 |     2.69
   Very likely Obama    |     0.16       2.52       0.93       1.48       5.98
>      1.98      30.19 |    43.25
   Very likely Romney   |     2.36       0.71       1.48       0.33       4.34
>     32.27       2.41 |    43.91
-----------------------+
>  ----------------------+
           Total   |     4.39       4.88       3.13       3.29      13.89
>     35.46      34.96 |   100.00
```

```
          Pearson chi2( 36) =  1.6e+03   Pr = 0.000
 likelihood-ratio chi2( 36) =         .
```

-> tabulation of presidentialrace by investmentmangementobamaromney

```
                       | Investment mangement: Obama,
                       |          Romney?
  Presidential Race    |    Obama      Other     Romney  |     Total
-----------------------+--------------------------------+----------
       Likely Obama    |     2.37       1.27       1.71  |      5.35
      Likely Romney    |     0.28       0.88       1.27  |      2.43
Somewhat likely Obama  |     0.44       0.44       0.00  |      0.88
Somewhat likely Romne  |     0.11       0.39       1.05  |      1.55
            Unsure     |     0.06       1.77       0.88  |      2.70
   Very likely Obama   |    27.43       8.55       7.28  |     43.27
   Very likely Romney  |     1.82       0.99      41.00  |     43.82
-----------------------+--------------------------------+----------
```

```
           Total   |    32.51      14.29       53.20  |    100.00

        Pearson chi2( 12) =   1.1e+03   Pr = 0.000
likelihood-ratio chi2( 12) =           .
```

-> tabulation of presidentialrace by usdirection

| | U.S. direction? | | |
Presidential Race	Right dir	Wrong dir	Total
Likely Obama	3.77	0.62	4.39
Likely Romney	0.00	2.47	2.47
Somewhat likely Obama	0.56	0.25	0.80
Somewhat likely Romne	0.12	0.62	0.74
Unsure	1.05	1.86	2.91
Very likely Obama	34.69	6.68	41.37
Very likely Romney	2.10	45.21	47.31
Total	42.30	57.70	100.00

```
        Pearson chi2( 6) =   1.0e+03   Pr = 0.000
 likelihood-ratio chi2( 6) =           .
```

-> tabulation of presidentialrace by scottsjobperformance

| | Scott's job performance? | | | |
Presidential Race	Negative	Positive	Unsure	Total
Likely Obama	2.33	0.38	1.76	4.46
Likely Romney	0.63	0.69	1.19	2.51
Somewhat likely Obama	0.38	0.25	0.19	0.82
Somewhat likely Romne	0.13	0.13	0.50	0.75
Unsure	1.13	0.75	1.07	2.95
Very likely Obama	26.15	6.85	8.42	41.42
Very likely Romney	7.42	25.83	13.83	47.08
Total	38.15	34.88	26.96	100.00

        Pearson chi2(12) = 411.1894   Pr = 0.000
likelihood-ratio chi2(12) = 428.2978   Pr = 0.000
```

**-> tabulation of presidentialrace by rickscottorcharliecrist**

|                       | Rick Scott or Charlie Crist? | | | |
| Presidential Race     | Crist | Scott | Unsure | Total |
| --- | --- | --- | --- | --- |
| Likely Obama          | 3.08  | 0.39  | 1.09  | 4.56  |
| Likely Romney         | 0.90  | 1.03  | 0.64  | 2.57  |
| Somewhat likely Obama | 0.39  | 0.00  | 0.45  | 0.83  |
| Somewhat likely Romne | 0.51  | 0.26  | 0.00  | 0.77  |
| Unsure                | 1.03  | 0.96  | 0.90  | 2.89  |
| Very likely Obama     | 29.97 | 6.03  | 5.58  | 41.59 |
| Very likely Romney    | 4.88  | 36.46 | 5.46  | 46.79 |
| Total                 | 40.76 | 45.12 | 14.12 | 100.00 |

```
        Pearson chi2( 12) = 710.0172   Pr = 0.000
likelihood-ratio chi2( 12) =           .
```

-> tabulation of presidentialrace by rickscottorbuddydyer

| | Rick Scott or Buddy Dyer? | | | |
Presidential Race	Dyer	Scott	Unsure	Total
Likely Obama	1.43	0.39	2.80	4.63
Likely Romney	0.65	1.11	0.85	2.61
Somewhat likely Obama	0.07	0.00	0.78	0.85
Somewhat likely Romne	0.13	0.20	0.46	0.78
Unsure	0.07	1.24	1.63	2.93
Very likely Obama	23.79	5.48	11.99	41.26
Very likely Romney	4.69	34.94	7.30	46.94
Total	30.83	43.35	25.81	100.00

        Pearson chi2(**12**) = 692.2257   Pr = **0.000**
likelihood-ratio chi2(**12**) =   .

-> tabulation of presidentialrace by alexsinkorrickscott

| | Alex Sink or Rick Scott? | | | |
Presidential Race	Scott	Sink	Unsure	Total
Likely Obama	0.79	2.49	1.38	4.65
Likely Romney	0.98	0.65	0.98	2.62
Somewhat likely Obama	0.00	0.33	0.46	0.79
Somewhat likely Romne	0.26	0.13	0.39	0.79
Unsure	1.24	0.65	1.05	2.95
Very likely Obama	6.81	26.72	7.60	41.13
Very likely Romney	34.97	4.19	7.92	47.09
Total	45.06	35.17	19.78	100.00

        Pearson chi2(**12**) = 613.0303   Pr = **0.000**
likelihood-ratio chi2(**12**) =   .

-> tabulation of presidentialrace by zimmermanguilty

| | Zimmerman guilty? | | | | |
Presidential Race	Don't kno	Guilty	Not guilt	Unsure	Tota > l
> —					
Likely Obama > 7	0.39	2.43	0.07	1.78	4.6
Likely Romney > 3	0.13	0.72	0.39	1.38	2.6
Somewhat likely Obama > 9	0.00	0.72	0.00	0.07	0.7
Somewhat likely Romne > 9	0.00	0.20	0.39	0.20	0.7
Unsure > 6	0.72	0.59	1.18	0.46	2.9
Very likely Obama > 2	1.12	21.38	7.30	11.12	40.9
Very likely Romney > 4	1.78	7.89	22.76	14.80	47.2
> —					
Total > 0	4.14	33.95	32.11	29.80	100.0

        Pearson chi2(**18**) = 341.6709   Pr = **0.000**
likelihood-ratio chi2(**18**) =   .

-> tabulation of presidentialrace by presidentialraceoverall

| | Presidential race overall | | | |
Presidential Race	Obama	Other	Romney	Total
Likely Obama	5.05	0.00	0.00	5.05
Likely Romney	0.00	0.00	3.31	3.31
Somewhat likely Obama	0.92	0.00	0.00	0.92
Somewhat likely Romne	0.00	0.00	1.43	1.43
Unsure	0.00	2.55	0.00	2.55
Very likely Obama	43.07	0.00	0.00	43.07
Very likely Romney	0.00	0.00	43.68	43.68
Total	49.03	2.55	48.42	100.00

        Pearson chi2(**12**) = **3.9e+03**   Pr = 0.000
likelihood-ratio chi2(**12**) =   .

-> tabulation of presidentialrace by senateraceoverall

| | Senate race overall | | | |
Presidential Race	Mack	Nelson	Other	Total
Likely Obama	0.93	2.63	1.76	5.32
Likely Romney	1.21	0.55	0.66	2.41
Somewhat likely Obama	0.11	0.77	0.00	0.88
Somewhat likely Romne	0.82	0.71	0.00	1.54
Unsure	0.71	0.82	1.15	2.69
Very likely Obama	3.07	34.19	5.98	43.25
Very likely Romney	36.11	3.46	4.34	43.91
Total	42.97	43.14	13.89	100.00

        Pearson chi2(**12**) = **1.1e+03**   Pr = 0.000
likelihood-ratio chi2(**12**) =   .

-> tabulation of senaterace by investmentmangementobamaromney

| | Investment mangement: Obama, Romney? | | | |
Senate Race	Obama	Other	Romney	Total
Likely Mack	1.10	0.39	2.81	4.30
Likely Nelson	1.88	1.32	1.71	4.91
Somewhat likely Mack	0.39	0.50	2.26	3.15
Somewhat likely Nelso	2.21	0.11	0.94	3.26
Unsure	3.26	3.26	7.45	13.96
Very likely Mack	2.26	0.99	32.23	35.49
Very likely Nelson	21.41	7.73	5.79	34.93
Total	32.51	14.29	53.20	100.00

        Pearson chi2(**12**) = **801.0866**   Pr = 0.000
likelihood-ratio chi2(**12**) = **886.8508**   Pr = 0.000

-> tabulation of senaterace by usdirection

| | U.S. direction? | | |
Senate Race	Right dir	Wrong dir	Total
Likely Mack	1.24	2.78	4.02
Likely Nelson	2.72	2.23	4.95
Somewhat likely Mack	0.43	2.66	3.09
Somewhat likely Nelso	1.86	0.56	2.41
Unsure	5.19	7.17	12.37
Very likely Mack	2.72	35.68	38.40
Very likely Nelson	28.14	6.62	34.76
Total	42.30	57.70	100.00

```
        Pearson chi2(  6) = 704.0730   Pr = 0.000
 likelihood-ratio chi2(  6) = 793.1425   Pr = 0.000
```

-> tabulation of senaterace by scottsjobperformance

	Scott's job performance?			
Senate Race	Negative	Positive	Unsure	Total
Likely Mack	1.63	0.63	1.70	3.96
Likely Nelson	2.07	1.70	1.26	5.03
Somewhat likely Mack	0.25	0.88	1.89	3.02
Somewhat likely Nelso	1.63	0.19	0.63	2.45
Unsure	2.77	2.64	7.17	12.57
Very likely Mack	5.97	24.01	8.17	38.15
Very likely Nelson	23.82	4.84	6.16	34.82
Total	38.15	34.88	26.96	100.00

```
        Pearson chi2( 12) = 600.2401   Pr = 0.000
 likelihood-ratio chi2( 12) = 585.4065   Pr = 0.000
```

-> tabulation of senaterace by rickscottorcharliecrist

	Rick Scott or Charlie Crist?			
Senate Race	Crist	Scott	Unsure	Total
Likely Mack	1.99	1.41	0.64	4.04
Likely Nelson	1.80	1.60	1.60	5.01
Somewhat likely Mack	0.45	1.48	0.90	2.82
Somewhat likely Nelso	2.25	0.19	0.06	2.50
Unsure	3.21	3.85	5.07	12.13
Very likely Mack	4.43	31.32	2.50	38.25
Very likely Nelson	26.64	5.26	3.34	35.24
Total	40.76	45.12	14.12	100.00

```
        Pearson chi2( 12) = 808.9829   Pr = 0.000
 likelihood-ratio chi2( 12) = 800.8921   Pr = 0.000
```

-> tabulation of senaterace by rickscottorbuddydyer

	Rick Scott or Buddy Dyer?			
Senate Race	Dyer	Scott	Unsure	Total
Likely Mack	1.43	1.30	0.91	3.65
Likely Nelson	1.24	1.37	2.48	5.08
Somewhat likely Mack	0.52	2.09	0.26	2.87
Somewhat likely Nelso	1.69	0.20	0.65	2.54
Unsure	1.76	3.06	7.50	12.32
Very likely Mack	3.98	30.31	4.43	38.72
Very likely Nelson	20.21	5.02	9.58	34.81
Total	30.83	43.35	25.81	100.00

```
        Pearson chi2( 12) = 717.0288   Pr = 0.000
 likelihood-ratio chi2( 12) = 717.1986   Pr = 0.000
```

-> tabulation of senaterace by alexsinkorrickscott

Senate Race	Alex Sink or Rick Scott?			Total
	Scott	Sink	Unsure	
Likely Mack	0.79	1.38	1.51	3.67
Likely Nelson	1.64	2.29	1.18	5.11
Somewhat likely Mack	2.03	0.52	0.33	2.88
Somewhat likely Nelso	0.20	2.29	0.07	2.55
Unsure	4.85	1.51	5.96	12.31
Very likely Mack	30.91	3.47	4.39	38.77
Very likely Nelson	4.65	23.71	6.35	34.71
Total	45.06	35.17	19.78	100.00

          Pearson chi2(12) = 774.1544   Pr = 0.000
likelihood-ratio chi2(12) = 793.2030   Pr = 0.000

-> tabulation of senaterace by zimmermanguilty

Senate Race	Zimmerman guilty?				Total
> l	Don't kno	Guilty	Not guilt	Unsure	
> —					
Likely Mack	0.00	1.78	0.46	1.45	3.6
> 8					
Likely Nelson	0.33	2.04	2.24	0.53	5.1
> 3					
Somewhat likely Mack	0.20	0.59	1.18	0.92	2.8
> 9					
Somewhat likely Nelso	0.07	1.18	0.20	1.12	2.5
> 7					
Unsure	1.32	4.54	2.63	3.88	12.3
> 7					
Very likely Mack	1.58	6.38	17.83	13.09	38.8
> 8					
Very likely Nelson	0.66	17.43	7.57	8.82	34.4
> 7					
> —					
Total	4.14	33.95	32.11	29.80	100.0
> 0					

          Pearson chi2(18) = 231.7795   Pr = 0.000
likelihood-ratio chi2(18) =   .

-> tabulation of senaterace by presidentialraceoverall

Senate Race	Presidential race overall			Total
	Obama	Other	Romney	
Likely Mack	0.77	0.00	3.62	4.39
Likely Nelson	3.90	0.00	0.99	4.88
Somewhat likely Mack	1.32	0.16	1.65	3.13
Somewhat likely Nelso	2.20	0.49	0.60	3.29
Unsure	7.74	1.15	4.99	13.89
Very likely Mack	2.03	0.55	32.88	35.46
Very likely Nelson	31.50	0.33	3.13	34.96
Total	49.45	2.69	47.86	100.00

          Pearson chi2(12) = 1.1e+03   Pr = 0.000
likelihood-ratio chi2(12) =   .

-> tabulation of senaterace by senateraceoverall

| | Senate race overall | | | |
Senate Race	Mack	Nelson	Other	Total
Likely Mack	4.39	0.00	0.00	4.39
Likely Nelson	0.00	4.88	0.00	4.88
Somewhat likely Mack	3.13	0.00	0.00	3.13
Somewhat likely Nelso	0.00	3.29	0.00	3.29
Unsure	0.00	0.00	13.89	13.89
Very likely Mack	35.46	0.00	0.00	35.46
Very likely Nelson	0.00	34.96	0.00	34.96
Total	42.97	43.14	13.89	100.00

          Pearson chi2(**12**) = **3.6e+03**   Pr = **0.000**
likelihood-ratio chi2(**12**) =   **.**

-> tabulation of investmentmangementobamaromney by usdirection

| Investment mangement: Obama, Romney? | U.S. direction? | | |
	Right dir	Wrong dir	Total
Obama	30.30	1.30	31.60
Other	9.21	4.64	13.85
Romney	2.78	51.76	54.55
Total	42.30	57.70	100.00

          Pearson chi2(**2**) = **1.2e+03**   Pr = **0.000**
 likelihood-ratio chi2(**2**) = **1.4e+03**   Pr = **0.000**

-> tabulation of investmentmangementobamaromney by scottsjobperformance

| Investment mangement: Obama, Romney? | Scott's job performance? | | | |
	Negative	Positive	Unsure	Total
Obama	22.25	3.58	5.97	31.80
Other	6.79	1.89	5.41	14.08
Romney	9.11	29.42	15.59	54.12
Total	38.15	34.88	26.96	100.00

          Pearson chi2(**4**) = **471.3009**   Pr = **0.000**
 likelihood-ratio chi2(**4**) = **496.2761**   Pr = **0.000**

-> tabulation of investmentmangementobamaromney by rickscottorcharliecrist

| Investment mangement: Obama, Romney? | Rick Scott or Charlie Crist? | | | |
	Crist	Scott	Unsure	Total
Obama	25.99	1.28	4.75	32.03
Other	9.05	1.73	3.47	14.25
Romney	5.71	42.11	5.91	53.72
Total	40.76	45.12	14.12	100.00

          Pearson chi2(**4**) = **882.2932**   Pr = **0.000**
 likelihood-ratio chi2(**4**) = **1.0e+03**   Pr = **0.000**

-> tabulation of investmentmangementobamaromney by rickscottorbuddydyer

```
Investment
mangement:
   Obama,         Rick Scott or Buddy Dyer?
   Romney?      Dyer      Scott    Unsure  |     Total
-----------+----------------------------------+----------
    Obama      20.40      1.56      9.97  |     31.94
    Other       6.52      2.15      5.80  |     14.47
   Romney       3.91     39.63     10.04  |     53.59
-----------+----------------------------------+----------
    Total      30.83     43.35     25.81  |    100.00
```

         Pearson chi2(4) = 761.1620   Pr = 0.000
 likelihood-ratio chi2(4) = 871.0567   Pr = 0.000

-> tabulation of investmentmangementobamaromney by alexsinkorrickscott

```
Investment
mangement:
   Obama,         Alex Sink or Rick Scott?
   Romney?      Scott      Sink    Unsure  |     Total
-----------+----------------------------------+----------
    Obama       3.01     23.12      5.57  |     31.70
    Other       2.29      7.53      4.65  |     14.47
   Romney      39.75      4.52      9.56  |     53.83
-----------+----------------------------------+----------
    Total      45.06     35.17     19.78  |    100.00
```

         Pearson chi2(4) = 730.5156   Pr = 0.000
 likelihood-ratio chi2(4) = 808.1528   Pr = 0.000

-> tabulation of investmentmangementobamaromney by zimmermanguilty

```
Investment
mangement:
   Obama,                     Zimmerman guilty?
   Romney?   Don't kno    Guilty  Not guilt    Unsure   |     Total
-----------+--------------------------------------------+----------
    Obama       1.12     20.20      3.62      6.78  |     31.71
    Other       0.99      4.67      2.83      5.79  |     14.28
   Romney       2.04      9.08     25.66     17.24  |     54.01
-----------+--------------------------------------------+----------
    Total       4.14     33.95     32.11     29.80  |    100.00
```

         Pearson chi2(6) = 357.7623   Pr = 0.000
 likelihood-ratio chi2(6) = 363.0270   Pr = 0.000

-> tabulation of investmentmangementobamaromney by presidentialraceoverall

```
Investment
mangement:
   Obama,         Presidential race overall
   Romney?      Obama     Other    Romney  |     Total
-----------+----------------------------------+----------
    Obama      30.24      0.06      2.21  |     32.51
    Other      10.26      1.77      2.26  |     14.29
   Romney       9.00      0.88     43.32  |     53.20
-----------+----------------------------------+----------
    Total      49.50      2.70     47.79  |    100.00
```

         Pearson chi2(4) = 1.1e+03   Pr = 0.000
 likelihood-ratio chi2(4) = 1.1e+03   Pr = 0.000

-> tabulation of investmentmangementobamaromney by senateraceoverall

```
Investment
mangement:
    Obama,              Senate race overall
   Romney?      Mack      Nelson      Other  |     Total
-----------------------------------------------------------
     Obama      3.75       25.50       3.26  |     32.51
     Other      1.88        9.16       3.26  |     14.29
    Romney     37.31        8.44       7.45  |     53.20
-----------------------------------------------------------
     Total     42.94       43.10      13.96  |    100.00
```

          Pearson chi2(4) = 738.6868   Pr = 0.000
 likelihood-ratio chi2(4) = 802.6744   Pr = 0.000

-> tabulation of usdirection by scottsjobperformance

```
                    Scott's job performance?
U.S. direction?   Negative   Positive     Unsure  |     Total
-----------------------------------------------------------------
Right direction      28.60       4.21       9.87  |     42.68
Wrong direction       9.55      30.67      17.10  |     57.32
-----------------------------------------------------------------
          Total      38.15      34.88      26.96  |    100.00
```

          Pearson chi2(2) = 477.5507   Pr = 0.000
 likelihood-ratio chi2(2) = 515.7346   Pr = 0.000

-> tabulation of usdirection by rickscottorcharliecrist

```
                  Rick Scott or Charlie Crist?
U.S. direction?      Crist      Scott     Unsure  |     Total
-----------------------------------------------------------------
Right direction      34.02       2.31       7.06  |     43.39
Wrong direction       6.74      42.81       7.06  |     56.61
-----------------------------------------------------------------
          Total      40.76      45.12      14.12  |    100.00
```

          Pearson chi2(2) = 838.2398   Pr = 0.000
 likelihood-ratio chi2(2) = 973.9255   Pr = 0.000

-> tabulation of usdirection by rickscottorbuddydyer

```
                  Rick Scott or Buddy Dyer?
U.S. direction?       Dyer      Scott     Unsure  |     Total
-----------------------------------------------------------------
Right direction      26.01       2.09      15.38  |     43.48
Wrong direction       4.82      41.26      10.43  |     56.52
-----------------------------------------------------------------
          Total      30.83      43.35      25.81  |    100.00
```

          Pearson chi2(2) = 768.0337   Pr = 0.000
 likelihood-ratio chi2(2) = 899.2042   Pr = 0.000

-> tabulation of usdirection by alexsinkorrickscott

```
                  Alex Sink or Rick Scott?
U.S. direction?      Scott       Sink     Unsure  |     Total
-----------------------------------------------------------------
Right direction       3.47      30.32       9.50  |     43.29
Wrong direction      41.58       4.85      10.28  |     56.71
-----------------------------------------------------------------
          Total      45.06      35.17      19.78  |    100.00
```

          Pearson chi2(2) = 760.7883   Pr = 0.000
 likelihood-ratio chi2(2) = 866.9192   Pr = 0.000

-> tabulation of usdirection by zimmermanguilty

| | Zimmerman guilty? | | | | |
U.S. direction?	Don't kno	Guilty	Not guilt	Unsure	Total
Right direction	1.58	25.59	4.41	11.51	43.09
Wrong direction	2.57	8.36	27.70	18.29	56.91
Total	4.14	33.95	32.11	29.80	100.00

```
        Pearson chi2( 3) = 395.3501   Pr = 0.000
 likelihood-ratio chi2( 3) = 423.6487   Pr = 0.000
```

-> tabulation of usdirection by presidentialraceoverall

| | Presidential race overall | | | |
U.S. direction?	Obama	Other	Romney	Total
Right direction	39.02	1.05	2.23	42.30
Wrong direction	7.54	1.86	48.30	57.70
Total	46.57	2.91	50.53	100.00

```
        Pearson chi2( 2) =  1.0e+03   Pr = 0.000
 likelihood-ratio chi2( 2) =  1.2e+03   Pr = 0.000
```

-> tabulation of usdirection by senateraceoverall

| | Senate race overall | | | |
U.S. direction?	Mack	Nelson	Other	Total
Right direction	4.39	32.71	5.19	42.30
Wrong direction	41.13	9.40	7.17	57.70
Total	45.52	42.12	12.37	100.00

```
        Pearson chi2( 2) = 670.7859   Pr = 0.000
 likelihood-ratio chi2( 2) = 740.9051   Pr = 0.000
```

-> tabulation of scottsjobperformance by rickscottorcharliecrist

| Scott's job performance? | Rick Scott or Charlie Crist? | | | |
	Crist	Scott	Unsure	Total
Negative	29.91	3.21	4.88	38.00
Positive	2.31	30.81	2.25	35.37
Unsure	8.54	11.10	7.00	26.64
Total	40.76	45.12	14.12	100.00

```
        Pearson chi2( 4) = 835.8351   Pr = 0.000
 likelihood-ratio chi2( 4) = 919.1654   Pr = 0.000
```

-> tabulation of scottsjobperformance by rickscottorbuddydyer

Scott's job performance?	Rick Scott or Buddy Dyer?			
	Dyer	Scott	Unsure	Total
Negative	24.05	2.48	11.60	38.14
Positive	1.76	30.64	3.13	35.53
Unsure	5.02	10.23	11.08	26.34
Total	30.83	43.35	25.81	100.00

        Pearson chi2(4) = 857.4878   Pr = 0.000
 likelihood-ratio chi2(4) = 944.7357   Pr = 0.000

-> tabulation of scottsjobperformance by alexsinkorrickscott

Scott's job performance?	Alex Sink or Rick Scott?			
	Scott	Sink	Unsure	Total
Negative	3.01	26.65	8.32	37.98
Positive	30.78	2.62	2.23	35.63
Unsure	11.26	5.89	9.23	26.39
Total	45.06	35.17	19.78	100.00

        Pearson chi2(4) = 823.7221   Pr = 0.000
 likelihood-ratio chi2(4) = 897.3508   Pr = 0.000

-> tabulation of scottsjobperformance by zimmermanguilty

Scott's job performance?	Zimmerman guilty?				
	Don't kno	Guilty	Not guilt	Unsure	Total
Negative	1.32	20.39	6.78	9.28	37.76
Positive	1.45	4.54	19.08	10.66	35.72
Unsure	1.38	9.01	6.25	9.87	26.51
Total	4.14	33.95	32.11	29.80	100.00

        Pearson chi2(6) = 276.3834   Pr = 0.000
 likelihood-ratio chi2(6) = 283.4753   Pr = 0.000

-> tabulation of scottsjobperformance by presidentialraceoverall

Scott's job performance?	Presidential race overall			
	Obama	Other	Romney	Total
Negative	28.85	1.13	8.17	38.15
Positive	7.48	0.75	26.65	34.88
Unsure	10.37	1.07	15.52	26.96
Total	46.70	2.95	50.35	100.00

        Pearson chi2(4) = 373.5705   Pr = 0.000
 likelihood-ratio chi2(4) = 393.4362   Pr = 0.000

-> tabulation of scottsjobperformance by senateraceoverall

```
  Scott's |
      job |
performanc|        Senate race overall
       e? |    Mack    Nelson     Other  |     Total
----------+-------------------------------+----------
 Negative |    7.86     27.53      2.77  |     38.15
 Positive |   25.52      6.73      2.64  |     34.88
   Unsure |   11.75      8.05      7.17  |     26.96
----------+-------------------------------+----------
    Total |   45.13     42.30     12.57  |    100.00
```

          Pearson chi2(4) = 482.6389   Pr = 0.000
 likelihood-ratio chi2(4) = 473.0214   Pr = 0.000

-> tabulation of rickscottorcharliecrist by rickscottorbuddydyer

```
Rick Scott|
or Charlie|      Rick Scott or Buddy Dyer?
    Crist?|    Dyer     Scott    Unsure  |     Total
----------+-------------------------------+----------
    Crist |   26.99      2.15     11.54  |     40.68
    Scott |    1.96     39.70      3.72  |     45.37
   Unsure |    1.89      1.50     10.56  |     13.95
----------+-------------------------------+----------
    Total |   30.83     43.35     25.81  |    100.00
```

          Pearson chi2(4) = 1.3e+03   Pr = 0.000
 likelihood-ratio chi2(4) = 1.4e+03   Pr = 0.000

-> tabulation of rickscottorcharliecrist by alexsinkorrickscott

```
Rick Scott|
or Charlie|     Alex Sink or Rick Scott?
    Crist?|    Scott      Sink    Unsure  |     Total
----------+-------------------------------+----------
    Crist |    2.75     30.19      7.66  |     40.60
    Scott |   39.10      1.83      4.58  |     45.51
   Unsure |    3.21      3.14      7.53  |     13.88
----------+-------------------------------+----------
    Total |   45.06     35.17     19.78  |    100.00
```

          Pearson chi2(4) = 1.1e+03   Pr = 0.000
 likelihood-ratio chi2(4) = 1.2e+03   Pr = 0.000

-> tabulation of rickscottorcharliecrist by zimmermanguilty

```
Rick Scott|
or Charlie|             Zimmerman guilty?
    Crist?| Don't kno   Guilty  Not guilt    Unsure  |     Total
----------+---------------------------------------------+----------
    Crist |    1.05     22.50      6.12     10.72  |     40.39
    Scott |    1.32      6.64     22.70     15.00  |     45.66
   Unsure |    1.78      4.80      3.29      4.08  |     13.95
----------+---------------------------------------------+----------
    Total |    4.14     33.95     32.11     29.80  |    100.00
```

          Pearson chi2(6) = 337.6007   Pr = 0.000
 likelihood-ratio chi2(6) = 336.4144   Pr = 0.000

-> tabulation of rickscottorcharliecrist by presidentialraceoverall

```
Rick Scott  |
or Charlie  |       Presidential race overall
   Crist?   |    Obama      Other     Romney  |     Total
------------+----------------------------------+----------
      Crist |    33.44       1.03       6.29  |     40.76
      Scott |     6.42       0.96      37.74  |     45.12
     Unsure |     7.12       0.90       6.10  |     14.12
------------+----------------------------------+----------
      Total |    46.98       2.89      50.13  |    100.00
```

           Pearson chi2(4) = 650.2991   Pr = 0.000
 likelihood-ratio chi2(4) = 709.2571   Pr = 0.000

-> tabulation of rickscottorcharliecrist by senateraceoverall

```
Rick Scott  |
or Charlie  |        Senate race overall
   Crist?   |     Mack     Nelson      Other  |     Total
------------+----------------------------------+----------
      Crist |     6.87      30.68       3.21  |     40.76
      Scott |    34.21       7.06       3.85  |     45.12
     Unsure |     4.04       5.01       5.07  |     14.12
------------+----------------------------------+----------
      Total |    45.12      42.75      12.13  |    100.00
```

           Pearson chi2(4) = 672.7454   Pr = 0.000
 likelihood-ratio chi2(4) = 661.8681   Pr = 0.000

-> tabulation of rickscottorbuddydyer by alexsinkorrickscott

```
Rick Scott  |
 or Buddy   |     Alex Sink or Rick Scott?
   Dyer?    |    Scott       Sink     Unsure  |     Total
------------+----------------------------------+----------
       Dyer |     1.38      26.13       3.34  |     30.84
      Scott |    39.42       1.18       2.95  |     43.55
     Unsure |     4.26       7.86      13.49  |     25.61
------------+----------------------------------+----------
      Total |    45.06      35.17      19.78  |    100.00
```

           Pearson chi2(4) = 1.4e+03   Pr = 0.000
 likelihood-ratio chi2(4) = 1.4e+03   Pr = 0.000

-> tabulation of rickscottorbuddydyer by zimmermanguilty

```
Rick Scott  |
 or Buddy   |               Zimmerman guilty?
   Dyer?    | Don't kno    Guilty  Not guilt     Unsure  |     Total
------------+-------------------------------------------+----------
       Dyer |     0.53      16.97       4.93       8.29  |     30.72
      Scott |     1.64       5.26      23.42      13.36  |     43.68
     Unsure |     1.97      11.71       3.75       8.16  |     25.59
------------+-------------------------------------------+----------
      Total |     4.14      33.95      32.11      29.80  |    100.00
```

           Pearson chi2(6) = 363.0097   Pr = 0.000
 likelihood-ratio chi2(6) = 383.9065   Pr = 0.000

-> tabulation of rickscottorbuddydyer by presidentialraceoverall

```
Rick Scott  |
 or Buddy   |      Presidential race overall
    Dyer?   |    Obama      Other     Romney  |     Total
------------+----------------------------------+----------
     Dyer   |    25.29       0.07       5.48  |     30.83
    Scott   |     5.87       1.24      36.25  |     43.35
   Unsure   |    15.58       1.63       8.60  |     25.81
------------+----------------------------------+----------
    Total   |    46.74       2.93      50.33  |    100.00
```

          Pearson chi2(4) = 594.7690   Pr = 0.000
 likelihood-ratio chi2(4) = 648.3527   Pr = 0.000

-> tabulation of rickscottorbuddydyer by senateraceoverall

```
Rick Scott  |
 or Buddy   |       Senate race overall
    Dyer?   |    Mack      Nelson      Other  |     Total
------------+----------------------------------+----------
     Dyer   |    5.93       23.14       1.76  |     30.83
    Scott   |   33.70        6.58       3.06  |     43.35
   Unsure   |    5.61       12.71       7.50  |     25.81
------------+----------------------------------+----------
    Total   |   45.24       42.44      12.32  |    100.00
```

          Pearson chi2(4) = 635.1832   Pr = 0.000
 likelihood-ratio chi2(4) = 636.6247   Pr = 0.000

-> tabulation of alexsinkorrickscott by zimmermanguilty

```
Alex Sink   |
 or Rick    |              Zimmerman guilty?
   Scott?   | Don't kno   Guilty  Not guilt    Unsure  |     Total
------------+-----------------------------------------------+----------
    Scott   |    1.64       6.12      23.75     13.68  |     45.20
     Sink   |    1.12      19.28       4.67      9.87  |     34.93
   Unsure   |    1.38       8.55       3.68      6.25  |     19.87
------------+-----------------------------------------------+----------
    Total   |    4.14      33.95      32.11     29.80  |    100.00
```

          Pearson chi2(6) = 335.0205   Pr = 0.000
 likelihood-ratio chi2(6) = 352.4692   Pr = 0.000

-> tabulation of alexsinkorrickscott by presidentialraceoverall

```
Alex Sink   |
 or Rick    |      Presidential race overall
   Scott?   |    Obama      Other     Romney  |     Total
------------+----------------------------------+----------
    Scott   |    7.60       1.24      36.21  |     45.06
     Sink   |   29.54       0.65       4.98  |     35.17
   Unsure   |    9.43       1.05       9.30  |     19.78
------------+----------------------------------+----------
    Total   |   46.56       2.95      50.49  |    100.00
```

          Pearson chi2(4) = 562.7128   Pr = 0.000
 likelihood-ratio chi2(4) = 611.0198   Pr = 0.000

-> tabulation of alexsinkorrickscott by senateraceoverall

Alex Sink or Rick Scott?	Senate race overall			Total
	Mack	Nelson	Other	
Scott	33.73	6.48	4.85	45.06
Sink	5.37	28.29	1.51	35.17
Unsure	6.22	7.60	5.96	19.78
Total	45.32	42.37	12.31	100.00

```
        Pearson chi2( 4) = 671.6035   Pr = 0.000
likelihood-ratio chi2( 4) = 680.8272   Pr = 0.000
```

-> tabulation of zimmermanguilty by presidentialraceoverall

Zimmerman guilty?	Presidential race overall			Total
	Obama	Other	Romney	
Don't know enough	1.51	0.72	1.91	4.14
Guilty	24.54	0.59	8.82	33.95
Not guilty	7.37	1.18	23.55	32.11
Unsure	12.96	0.46	16.38	29.80
Total	46.38	2.96	50.66	100.00

```
        Pearson chi2( 6) = 299.4857   Pr = 0.000
likelihood-ratio chi2( 6) = 286.5258   Pr = 0.000
```

-> tabulation of zimmermanguilty by senateraceoverall

Zimmerman guilty?	Senate race overall			Total
	Mack	Nelson	Other	
Don't know enough	1.78	1.05	1.32	4.14
Guilty	8.75	20.66	4.54	33.95
Not guilty	19.47	10.00	2.63	32.11
Unsure	15.46	10.46	3.88	29.80
Total	45.46	42.17	12.37	100.00

```
        Pearson chi2( 6) = 165.8774   Pr = 0.000
likelihood-ratio chi2( 6) = 163.8917   Pr = 0.000
```

-> tabulation of presidentialraceoverall by senateraceoverall

Presidential race overall	Senate race overall			Total
	Mack	Nelson	Other	
Obama	4.12	37.60	7.74	49.45
Other	0.71	0.82	1.15	2.69
Romney	38.14	4.72	4.99	47.86
Total	42.97	43.14	13.89	100.00

```
        Pearson chi2( 4) =  1.0e+03   Pr = 0.000
likelihood-ratio chi2( 4) =  1.1e+03   Pr = 0.000
```

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